



USIHC Board Conference Call minutes

May 12, 2020

8:00PM (Eastern)

Present: Will Covert, Lori Cretney, Kari Pietsch-Wangard, Lucy Nold, Emily Potts, Leslie Chambers, Janet Mulder*, Virginia Lauridsen, Martin Nielsen.

* Present during the discussion of items 6, 7, 8, 9, 11 d, f, and g.

Auditing: None.

Will Covert called to order at 8:06pm EST.

1. SECRETARY'S REPORT (MARTIN NIELSEN)

As of May 10, 2020 the USIHC has 742 Members in 558 Households.

2. TREASURER'S REPORT (KARI PIETSCH-WANGARD)

Reports are attached. The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

Combined bank account balances as of 4/30/20: \$118,505.50

Unrestricted membership funds as of 4/30/20: \$105,115.63

Net Change from 3/31/20: \$140.88

Net Change from 12/31/19: \$2,079.33

The World Fengur subscription invoices for 2019 and 2020 have been paid.

3. AFFILIATED CLUB COMMITTEE REPORT (LESLIE CHAMBERS)

See attached report.

4. BREEDING COMMITTEE REPORT (VIRGINIA LAURIDSEN)

The first draft of the breeding manual is near completion and will go back to the contributors next week. Contributors are Heimir Gunnarsson, Martina Gates, Susy Oliver, and a local equine reproduction veterinarian. After their inputs and amendments, it will go to the committee.

5. EDUCATION COMMITTEE REPORT (WILL COVERT AND KARI PIETSCH-WANGARD)

See attached report.

6. LEISURE COMMITTEE REPORT (JANET MULDER)

No updates to report.

7. PROMOTIONS AND WEBSITE REPORT (EMILY POTTS)

The virtual show entry form is out and live and the site has had about 300 unique visitors.

A final invoice for \$200 has been received from Doug Smith for providing a complete membership database in Excel format. Virginia Lauridsen made the motion to pay this invoice and the motion was seconded by Lori Cretney. The motion was unanimously approved.

A discussion was initiated about how to most effectively secure that online member entries are correct and in the appropriate membership categories. This will be put on the agenda for next meeting.

8. QUARTERLY COMMITTEE REPORT (NANCY BROWN)

See attached report.

9. SPORT COMMITTEE REPORT (WILL COVERT)

The USIHC virtual show has now been launched. Since last meeting, the board voted by email and unanimously approved to spend an additional \$50 on awards for this show.

10. YOUTH COMMITTEE REPORT (LUCY NOLD)

FEIF has invited each country to participate in a youth video competition and a proposal is underway.

11. Old Business

None.

12. New Business

a. USIHC rule addition proposed by Josh Bart (attached).

The board discussed the proposal in recognition of the existence of non-registered Icelandic horses in the country. However, it is the mission statement of the USIHC to promote pure-bred Icelandic horses, and supporting unregistered horses in any shape or form would be in violation of this. The board agreed to explore establishing a clear path for seeking registration of an unregistered horse. The board will therefore contact UC Davis and inquire about a standardized process for checking DNA of a given unregistered horse against the Icelandic Horse data base maintained there.

b. Approval of Level 1 Trainer/instructor subcommittees (attached).

Two changes were proposed to the subcommittees. Coralie Denmeade and Laura Benson were added to the content subcommittee. Virginia Lauridsen was added to the editing subcommittee, replacing Coralie Denmeade. Virginia Lauridsen made the motion to approve the subcommittees with these changes, and Leslie Chambers seconded the motion. The motion was unanimously approved.

c. Review of Virtual show FAQ document (check for accuracy), then request document be posted on Website (attached).

The board reviewed and briefly discussed the document. It was agreed that the document should be posted online and that additional questions could be added with corresponding answers as they are received.

d. Discussion of Sanctioned Shows being "sanctioned" if they are running counter to their home state COVID 19 mandates.

Leslie Chambers made the motion to suspend the national ranking program until further notice, and the motion was seconded by Virginia Lauridsen. The motion was unanimously approved. The following message will be posted on the website:

National Ranking suspended

As the restrictions due to COVID-19 affect the organization of sanctioned shows it is not possible to guarantee equal conditions for national ranking events in various states. Therefore, the Board of the USIHC has decided not to accept any national ranking results - other than those obtained at the USIHC virtual show - until further notice.

e. Approval of youth video competition proposal (attached).

The idea with this program is to invited youth members in different countries to compose and submit a 3-5 minute video on the theme of "The Dream of ...". Kari Pietsch-Wangard made a motion to approve, Will Covert seconded the motion, which was unanimously approved. Lucy Nold will continue refining it. Notices will be sent to regional clubs as well as family and youth members.

f. Approval of USIHC partner web page

Emily Potts made the motion to approve the web page as drafted and the Will Covert seconded the motion. The motion was unanimously approved. The board discussed additional possible partners to approach, such as tack, feed supply and video/headset companies.

g. Discussion regarding advertisement in Horse Illustrated

Horse Illustrated will be featuring the Icelandic Horse in their August issue. The board discussed the possibility for advertising in that particular issue. Since all of the expos either have been or likely will be cancelled this year, advertising in this issue could be a valid alternative. The board agreed to have Emily Potts reach out to the publisher for quotes and subsequently vote on the proposal by email.

13. Miscellaneous.

**Next meeting: June 9, 2020 at 8pm EST.
Meeting adjourned at 9.50pm EST.**

Martin K Nielsen, secretary

05/08/20

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of April 30, 2020

	Apr 30, '20
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	12,472.98
Associated Money Market Acct.	96,032.52
Total Checking/Savings	108,505.50
Other Current Assets	
CD ownd by USIHC mature 10/7/22	2,000.00
CD ownd by USIHC mature 10/7/20	2,000.00
CDs for Judge Scholarship Fund	
CD-matures 4/14/21	3,000.00
CD-matures 10/11/21	3,000.00
Total CDs for Judge Scholarship ...	6,000.00
Total Other Current Assets	10,000.00
Total Current Assets	118,505.50
Other Assets	
Blood Profile Funding Refund	-5,000.00
Total Other Assets	-5,000.00
TOTAL ASSETS	113,505.50
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	4,000.00
Unexpended World Champshp F...	4,826.15
Unexpended Youth Funds	4,563.72
Total Other Current Liabilities	13,389.87
Total Current Liabilities	13,389.87
Total Liabilities	13,389.87
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	1,109.74
Net Income	2,079.33
Total Equity	100,115.63
TOTAL LIABILITIES & EQUITY	113,505.50

United States Icelandic Horse Congress Inc.
Income & Expense Report
April 2020

Income		Expense	
Competition/Sport Inc.		Breeding Committee Exp.	
Sanction Competition fee	-2.48	Breeding Comm. Equipment Exp.	828.23
Education-Riding Badge		Education Comm. Exp.	
Riding Badge Inc.	20.00	Riding Badge Exp.	13.70
Interest Income	16.39	FEIF Conference exp.	
Membership Related Income		FEIF Conf. Airfare exp.	1,120.39
Membership Dues		FEIF Conf. exp. to be reimbrsed	-163.28
Family Memberships	255.62	Total FEIF Conference exp.	957.11
Foreign Friend mbshp	66.62		
Individual Memberships	787.46	Leisure Committee Expense	
Total Membership Dues	1,109.70	S2SS 2020 Program exp.	36.48
Quarterly Inc.		Membership Related Expenses	
Quarterly Adv. Inc.	936.77	Toll Free line	15.05
Total Membership Related Income	2,046.47	Website	16.95
		Total Membership Related Expenses	32.00
Registry Income		Registry Expenses	
Duplicate Registration fees	46.50	Clerical for registry	285.00
Registration fees	320.16	Printing & reproduction-Regist.	211.04
Transfer fees	89.26	Registry Office supplies	56.86
Total Registry Income	455.92	Total Registry Expenses	552.90
USIHC Non-Member fees	25.00		
Total Income	2,561.30	Total Expense	2,420.42

Net Income: 140.88

USIHC General Membership Funds

3/31/20		4/30/20
\$ 12,313.17	Checking	\$ 12,472.98
\$ 96,031.73	Money Market	\$ 96,032.52
\$ 10,000.00	CDs	\$ 10,000.00
\$ 118,344.90	subtotal	\$ 118,505.50
\$ (4,548.86)	Youth Fund	\$ (4,563.72)
\$ (4,000.00)	Judge Scholarship Fund	\$ (4,000.00)
\$ (4,821.29)	World Champ. Team Fund	\$ (4,826.15)
\$ 104,974.75	USIHC Unrestricted Membership Funds	\$ 105,115.63

Net Change from 3/31/2020

\$140.88

12/31/19 Balance

\$ 103,036.30

Net Change from 12/31/19

\$2,079.33

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through April 2020
Page 1

Income		Expense	
		Breeding Committee Exp.	
		Breeding Comm. Equipment Exp.	828.23
Competition/Sport Inc.		Competition/Sport Expense	
Ice Test fee income	-32.40	IceTest annual fee	1,029.68
Sanction Competition fee	672.52	National Ranking Award Expense	556.80
Total Competition/Sport Inc.	640.12	Total Competition/Sport Expense	1,586.48
Education-Riding Badge		Education Comm. Exp.	
Riding Badge Inc.	300.00	Riding Badge Exp.	72.40
		FEIF Conference exp.	
		FEIF 2020 Conf. Exp.	419.88
		FEIF Conf. Airfare exp.	1,120.39
		Total FEIF Conference exp.	1,540.27
Interest Income	48.52	Leisure Committee Expense	
		S2SS 2020 Program exp.	276.83
Membership Related Income		Membership Related Expenses	
Farm Listing	1,388.53	Administration	
		Office/Supplies Exp.	15.46
		Annual Meeting Exp.	
Membership Dues		2020 Annual Meeting Portland Exp.	1,891.50
Family Memberships	2,741.85	FEIF related expenses	
Foreign Friend mbshp	266.48	FEIF Mbshp fees	2,139.35
Individual Memberships	7,218.25	Quarterly Expenses	
Youth membership	101.04	Graphics	1,000.00
Total Membership Dues	10,327.62	Postage for Quarterly	512.96
		Quarterly Printing	2,487.35
Quarterly Inc.		Total Quarterly Expenses	4,000.31
Quarterly Adv. Inc.	2,780.49	Toll Free line	60.20
Total Membership Related Income	14,496.64	Website	234.47
		Total Membership Related Expenses	8,341.29

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through April 2020
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Income		Expense	
		Promotional Exp.	
		Promotional Banners (Club)	135.33
		Promotion Material Printing exp	797.01
		Promotional Advertising	642.00
		Promotional postage expenses	115.99
		RC Co-op promo exp.	150.00
		Total Promotional Exp.	1,840.33
Registry Income		Registry Expenses	
Duplicate Registration fees	291.86	Clerical for registry	1,371.00
Late Stallion Report fees	493.90	Printing & reproduction-Regist.	330.65
Registration fees	1,124.87	Registry Office supplies	92.06
Transfer fees	820.33	Registry Postage	121.65
Total Registry Income	2,730.96	Total Registry Expenses	1,915.36
USIHC Non-Member fees	74.28		
Youth Committee Inc.		Youth Committee Exp.	
Youth Cup Tryout Fees	240.00	Spaeri Award	50.00
Total Income	18,530.52	Total Expense	16,451.19
	Net Income:	2,079.33	

Affiliated Club Committee Report for May 12, 2020

Chair: Leslie Chambers

Members: N=23

Upcoming BOD meeting is scheduled for Tuesday, May 12 at 8:00 EST

Regional Clubs:

The Glitfaxes club has disbanded as of Feb. 8, 2020. They have decided to continue as a FaceBook group, "Glitfaxes Icelandic Horse Friends".

The committee has had some discussion on whether or not to add a new type of affiliation, perhaps an affiliated "group". There was some concern that this might negatively affect the formation of regional "clubs". Others thought this might be a positive addition. Generally, there wasn't widespread participation in the discussion either way, so this will be tabled for now.

Promotion: Regional Clubs banner Update:

Banners Received:

1. Sirius

Banners Requested:

2. Hestafolk
3. Cascade
4. Klettafjalla
5. CIA

Although there is little demand for banners at this time since most expos have been cancelled or postponed, Clubs are encouraged to take advantage of the USIHC funding for these banners.

Promotion: Regional Club Banner Request Link:

Regional Clubs, here is the link to start the process of creating your joint banner with the USIHC. Em Potts will be assisting you, via this link. All Regional Clubs are eligible for banners, attending an expo is not a requirement.

The link to request banner:

<https://forms.gle/xfGYzruoDMWAmkB6>

2021 USIHC Annual Meeting:

The BOD discussed the timing of the annual meetings and what would be best going forward in this age of COVID 19. It was determined that the first weekend in November, may be a better time of year for the meeting, as there are usually fewer weather related problems.

The current thoughts are that November 2020, is probably not realistic. It is hoped that we can meet in Iowa with the Toppur Club hosting in November 2021.

The BOD is planning on holding a virtual meeting in January 2021.

Klettafjalla had also offered to host (Denver, CO), they would be penciled in for the November 2022 meeting.

Quarterly Promotional Copy Requests:

No new requests.

USIHC Virtual Show:

The first ever USIHC virtual show was launched on May 1, see the website for details www.icelandics.org.

Regional Club Clinics/Schooling Shows - Policy #31, 2020:

Saint Skutla is the only club with a Policy #31 event on the calendar, July 18/19 clinic with Carrie Brandt. All other events had been cancelled or postponed.

5/5/2020 LKC

Education Committee report, May 2020

The Education committee reports that Cirrus Bunn from Alaska achieved her Basic Level 2 Riding Badge last month. Janet Mulder was the instructor and Bernie Willis was the examiner. That makes a total of 16 Riding Badge Certificates awarded so far in 2020.

Progress is being made with the Level 1 Instructor/Trainer Certification. Virginia Lauridsen is coordinating a group of sub-committees to create the content. With the Boards' approval, the sub-committees and their stellar volunteers will consist of:

Content

Carrie Brandt
Caeli Cavanaugh
Jana Meyer
Alex Pregitzer
Coralie Denmeade
Laura Benson

Editing

Kari Pietsch-Wangard
Virginia Lauridsen

Consultants

Will Covert
Eyjolfur Isolfsson
Silke Feuchthofen
Nicole Kempf
Mette Mannseth

Quarterly Committee report

May 8, 2020

submitted by Nancy Brown & Nicki Esdorn

Issue Two 2020 (June) of the Quarterly is now at press. The eQuarterly will be ready to release on or soon after May 15; printed copies will go in the mail June 1.

Issue Two 2020 features articles on the USIHC Virtual Show and other virtual learning opportunities, the history of the Icelandic horse, collection and clear beat in tölt, and other stories, as well as sharing news from the USIHC Annual Meeting, the Affiliated Clubs, the Board of Directors, and our parent organization, FEIF.

We are requesting to print 600 copies of this issue.

Following requests from the Affiliated Clubs and Promotion, we printed 750 copies of the March issue. We were then unable to distribute all of those copies due to the COVID-19 pandemic, so still have ample promotional copies on hand for future expos, clinics, and shows.

Assuming the June members & contributors mailing list will be similar to that of the March issue, printing 600 copies will give us 25-50 extra copies for new member Welcome Packets, replacement copies, and Promotion. We have outstanding requests for approximately 100 copies needed for Promotion between June and September. Please send additional requests for copies to quarterly@icelandics.org.

The deadline for Issue Three 2020 (September) is July 1. Please let us know ASAP if you want us to save space for any articles, photos, or advertisements for that issue. Remember that ads for USIHC-sanctioned events and programs are free.

Proposed USIHC rule addition

Josh Bart

PROPOSED:

Establishment and Creation of an "Un-Verified Pedigree Listing (UVP Listing)"

PURPOSE:

Designed for horses that are clearly Icelandic (with no known or obvious cross-breeding; or for horses are pending pedigree and genetic verification; and for horses with unknown pedigree) for the purpose of inclusion into competitions and/or for eventually transferring from UVP Listing (UVPL) to the verified registry as available.

UVP Listing is primarily intended for horse owners / riders / trainers to seek further information about Icelandic horses lacking known pedigrees, while also allowing them to compete these horses in select competitions.

Shall be defined and referred to as a "Listing" or "Listed" rather than "Registry" or "Registered" as not to confuse or take away from the efforts of Registered Icelandic horses and their owners / breeders.

RECOMMENDATIONS:

- 1) Separate database for UVP Listing horse entry allowing for updates as they become available about a horse's pedigree and assignment of a UVPL#.
- 2) Initial rule allowing for the addition of not more than two (2) UVP Listing Divisions at USIHC sanctioned shows (recommend walk/trot/canter/tolt and/or walk/trot/canter/tolt/pace). Depending on growth and interest, this could eventually be expanded.
- 3) OPTIONAL: UVP Listing Committee (for dealing with registry, membership, etc.)

BENEFITS:

- Better understanding of Icelandic horse demographic and distribution across the United States.
- Serves as a way to better promote the Icelandic horse and increase membership to USIHC.
- May assist in helping to eventually register more pure-bred Icelandics with WorldFengur and USIHC by potentially solving some pedigree gaps - which has been stated to be an eventual, but previously challenging goal of USIHC.
- Serves as a way for horse sellers and buyers to communicate that a UVP Listing exists with USIHC, whereas currently "Registered" and "Unregistered" are the only two typical categories.

---END---

PERSONAL COMMENT:

Be it also proposed that the UVP Listing cost be comparable, but perhaps slightly higher than the cost of Registry (as to encourage Registry when information is available). Open to debate on this topic.

USIHC Virtual Summer Show 2020

FAQ

Q: Can the same rider ride more than one horse in the same class to get their two qualifying scores for national ranking?

A: Yes

Info on riding more than one horse in different classes: *USIHC Sanctioned Show option will be conducted in accordance with FIPO (www.feif.org) and USIHC (www.icelandics.org) Competition Rules. Entrant eligibility and class descriptions can be found at these websites. All riders will be automatically entered into the USIHC National Ranking Program. **Riders may choose to start in more than one tolt or gait test using the same horse. Only the scores in the most advanced (lowest number) test in each group will be included in the National Ranking.** Riders must wear approved helmets.*

Q: Can the same horse be used by multiple riders in the same class?

A: This will be allowed for the schooling show (SS) option. The sanctioned show (NR) option, this would not be allowed. The NR option should be consistent with a single live show.

Q: When submitting a video for the group classes, may the rider return to walk between gaits?

A: Yes, this also permitted in the Green Horse classes. It is permitted in all classes, except Open Individual.

Please note that all videos will only show one rider. Classes may be technically defined as "group" but for virtual show purposes, all videos are individual.

Youth Committee Report:

The 2020 FEIF Youth Cup has been cancelled. FEIF will discuss at their next meeting if there is a chance to hold it in 2021.

FEIF is offering a Youth Video Competition with a theme “Dreaming of...”. This competition is being offered to all FEIF member countries. FEIF recommends that each country have its own competition and submit the top 5 videos to FEIF for the International Competition by October 15th 2020. Based on the guidelines from FEIF, I have put together a registration form, rules and guidelines form, and a scoring sheet. A panel of five judges will need to be picked. The videos would be due by September 1st to allow time for judging and submission to FEIF for the final round. I am happy to organize this if there is permission to move forward with making it public. Here are the materials I have put together. Do we want to offer a prize of our own to contestants? If so what sounds reasonable? Suggestions welcome!



DRAFT



www.feif.org

USIHC Youth Video Competition 2020 Registration Form

Team Name: _____

Title of your video: _____

Link to YouTube: _____

Team Representative (please list one name and email address for the whole team):

Team Member 1:

Name: _____ Year of Birth: _____

USIHC member since: _____ USIHC renewal date: _____

Team Member 2:

Name: _____ Year of Birth: _____

USIHC member since: _____ USIHC renewal date: _____

Team Member 3:

Name: _____ Year of Birth: _____

USIHC member since: _____ USIHC renewal date: _____

Team Member 4:

Name: _____ Year of Birth: _____

USIHC member since: _____ USIHC renewal date: _____

Team Member 5:

Name: _____ Year of Birth: _____

USIHC member since: _____ USIHC renewal date: _____

Team Member 6:

Name: _____ Year of Birth: _____

USIHC member since: _____ USIHC renewal date: _____

Deadline for submissions is 1st September 2020.
Please email submissions to youth@icelandics.org.

DRAFT

Video Competition Guidelines and Rules

Video Topic: “Dreaming of...” You finish the thought! Videos should be 3-5 minutes in length.

Teams: Teams may be between 4-6 members. All members of the team must be current members in good standing with the USIHC through the course of the competition. Members must be no older than having their 18th birthday during 2020.

As a minimum requirement, the film needs to involve at least one Icelandic horse and must feature at least half of the registered group. All other aspects (story, setting, music, etc.) are free for the team to agree on. Each member needs to have a clearly defined and identifiable role in the production. All riders shown on a horse must wear a helmet at all times.

The video must have title and credits, date, and venue, and other formal aspects for a proper video.

Judging: The videos will be submitted to the USIHC and reviewed by a panel of 5 judges. The top 5 selected videos selected will be sent on to judging by the FEIF judge panel for selection of an international winner. A sample judging form will be provided.

Video Links: When uploading your video, make sure the visibility setting is on unlisted. Any video which has been widely circulated before the end of the competition (more than 20 viewings), will be disqualified.

Music and copyright: Please be aware of national and international copy-right legislation and the rules for using music on YouTube. Some videos may have no sound.

Branding: Within reason, participants should be encouraged to avoid highlighting brands. This project should not need any sponsorship.

Access to horses: This was the main reason for the title is that not having access to a horse should not be an obstacle. You can include photographs, or old video footage of your horse(s) – something to dream about in the past, present, or for the future. This also means kids who do not own a horse can participate, and should be encouraged to do so.

Language: Keep in mind the FEIF international language is English. Remember that the resulting film will be shown to an international audience so keep dialogue to a minimum.

Getting Started:

- 1.) Form a team!
- 2.) Brainstorm and plan the project storyline.
- 3.) Film.
- 4.) Editing and Revision.
- 5.) Upload and Submit!



DRAFT



www.feif.org

USIHC Youth Video Competition 2020- Score Sheet

Team Name: _____

Name of video: _____

Creativity	Score max. 5
Story line (incl. sticking to the title/theme)	
Evidence of team work	
Optional bonus points <i>(pls describe)</i>	
Horsemanship	
Use of the horse	
Respect / attitude of the horse	
Optional bonus points <i>(pls describe)</i>	
Cinematics/ formal aspects	
Camera use and effect / editing	
Use of, and integration of music	
Optional bonus points <i>(pls describe)</i>	
Overall impression <i>(double weighted max 10 points)</i>	
Comments	
Total score / 55	
Overall placing (top 5 only)	

Scores: 5 – outstanding; 4 – very good; 3 – quite good; 2 – almost;
1 – tried, but it did not work; 0 – not shown.