



United States Icelandic Horse Congress Annual Officer & Committee Reports

The following reports are respectfully submitted to the Membership of the USIHC by the 2011 Officers and Committee Chairs.

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The Constitutional Review Committee has no report for 2011.

The Regional Clubs Committee has no report for 2011. The committee chair was changed late in the year due to illness. The new chair has not had sufficient time to fully assume the role. The committee expects to be active in 2012 and will report at the end of the year.

Members are invited and encouraged to join the committees working in their personal areas of interest. The bulk of the work supporting the Icelandic Horse in the United States comes from the dedicated efforts of the volunteers who lead and staff the various working groups of the USIHC.

President's Report [Anne Elwell]

The past year has been an exceedingly difficult one for the horse industry. All of us involved with horses, as private owners or organizations, are involved with a leisure and recreational activity. When the economy is in dire straits, leisure and recreational activities suffer reverses sooner and recover later.

As a result of the recession of the past few years, fewer horses have been imported. Fewer events can be attended by participants and spectators. Fewer horses are sent for training. Purchases of tack and other services are reduced. The increasing difficulties in supporting horses have led to a necessity to reduce not only herds, but even the number of horses belonging to those who own only a few. Even in Icelandic Horses we have all seen horses for sale at low prices unheard of in years past and at least two large herds, accumulated and bred in the years when the market was expanding, led to previously unheard-of rescue endeavors.

The USIHC as an organization has been able to weather the recession well. Focusing several years ago on a balanced budget, tailoring our expenses to our income, we have been able in 2011 to continue to fund all of our proposed activities with no reduction from the prior year and no loss. We usually see a small profit of a few thousand dollars each year and in 2011 it has been somewhat larger than anticipated due to lower than anticipated World Championship expenses. We have eliminated the fee for participation in the Pleasure Riding Program. And we have continued in 2011 to provide new services and education benefitting large numbers of members in the aspects of owning Icelandic Horses that are the most critical.

Beginning in 2010, the Board committed to financially supporting a seminar proposed by Barbara Frische, then an International Breeding Judge temporarily resident in the US, that she had been teaching in Europe. The seminar focuses on the effect of various conformational features of the Icelandic Horse that directly affect riding. Working with individual horses and riders, Barbara and a Certified Trainer identify each of the horse's particular conformational features affecting its ability to balance itself and its rider. These are the features that often produce pulling, resistance, difficulty in regulating speed, the ability to relax. Each rider is then shown how to help his/her horse utilize its specific strengths and deal with its riding issues. The immediate and obvious increase in riding pleasure for both horse and person is enormous.

In the beginning it was difficult for many people, particularly those unacquainted with the benefits of clinics, to realize that this clinic addresses everyone's most troubling and confusing questions and actually provides answers that increase the pleasure of horse and rider. In 2010 two of these clinics occurred, one offered subsidization by the Board, and one not seeking it. In 2011 three clinics were given, all offered subsidization by the Board and none requiring it. At each location—Kentucky, North Carolina, Washington, and New York—the response was overwhelmingly enthusiastic, and at the last location in New York there was a waiting list of disappointed riders, many of whom audited. This seminar will continue to be offered in 2012 and people interested in organizing one should contact Barbara Frische at the Education Committee. The Board remains committed to subsidizing these clinics on a case by case basis until they can become self-supporting.

Similarly beneficial to substantial numbers of members have been the Young Horse Evaluations, organized by several Regional Clubs in 2011. At these informal and educational (not to mention entertaining!) events individuals receive written information from Barbara Frische about their young

horse's conformation, movement and spirit as well as projections on how that particular young horse is apt to develop. This is obviously an enormous practical benefit to persons breeding a few foals. The ability to receive advice when the horses are quite young, rather than waiting until an enormous investment has been made in raising, training and formally evaluating adult horses, gives all breeders early guidelines in developing a breeding program that will succeed in creating good horses for the market. Providing practical advice to small breeders is one of the most valuable services we can provide to persons and to the breed so that we can produce horses that are a pleasure to ride and maintain and therefore more attractive to the market and more likely to have good productive and useful lives.

In 2011 we will be endeavoring to take this program a step further by organizing a tour around parts of the country so that Barbara Frische can visit small farms providing information about the strengths and weaknesses of the horses they are breeding or planning on breeding so that they can make good informed decisions about how to achieve positive results.

The Board continues to encourage Regional Clubs to take advantage of the matching funds available for advertising and promotion efforts, including exhibitions and demos. These endeavors are extremely important. It is the face-to-face contact with people who actually own Icelandic Horses and take great pride and pleasure in showing them off that has the most important impact on other horse owners. Dramatic professional exhibitions of Icelandic Horses get the attention of the horse-owning public but it is seeing and meeting individual riders and horses at local events that brings home the breed's many remarkable qualities to other horse owners interested in the same kinds of activities. This year the Congress booth traveled to an expanded number of locations and at least one additional Regional club has requested matching funds for a demo in an important location but these funds are still substantially under-utilized by Regional Clubs. Review Paragraph 21 of the Policies and Procedures document to see what activities are eligible.

There is a notion, widespread though erroneous, that this organization, like most horse organizations, is primarily focused on activities that are not part of the reality of the average horse owner. I cannot speak with regard to other horse organizations but in Icelandic Horses, here, in Europe and in Iceland, the focus has always been on the ideal riding horse. The competition Icelandic horse, the highly evaluated breeding Icelandic Horse, are, in the final analysis, extraordinary riding horses. With perhaps one or two exceptions, the members of this Board own only a few horses and are primarily pleasure riders themselves. Our goals for this organization are to breed and train ideal riding horses and to educate the average Icelandic Horse owner in how to enjoy, ride, maintain, and protect the welfare of that horse.

This year, in furtherance of that goal, the Board has moved away from the notion of an Annual Meeting at one location and has expanded the Constitutional provision for multiple meetings. We will be holding at least two such meetings in 2012 in conjunction with events in different parts of the country which are already popular and well-attended by members in surrounding areas. A portion of the Board (including some who are not from that particular area) will be at each location for the duration of the event to provide information, answer questions, debate the relevance and benefits of Congress programs during 2011 and the future designed to meet our goals. These conversations will obviously take place throughout the event but there will also be a General Meeting where everyone's ideas and perspectives on these topics can be exchanged. We are looking forward to seeing you at one or more of these meetings.

Secretary's Report [Doug Smith]

Membership

Two major initiatives were undertaken in 2011 to try to accelerate the traditional pace of membership renewal.

In January 2011, a letter was sent to all expired members asking them to please renew before the deadline for the March *Quarterly* mailing list. The strategy appeared to have helped. However, membership levels still dropped to approximately 70% of the December 2010 level.

In December 2011, the Board authorized the first overhaul of the membership model since the inception of the Congress. Before December all memberships expired on January 1st of any given year. Following December, memberships expire on the anniversary of their last payment. This has the effect of flattening the renewal curve. Based on early results, we appear to be in slightly better shape than following the email reminder campaign in January.

It is hoped the curve will flatten as members will be renewing when they normally do. This first year, there is still a significant percentage of the members who have loyally renewed on the calendar year. The best measure of the effectiveness of this effort will be taken in early 2013.

In addition to the change of membership expiration, the Board has also authorized a regular program of reminder emails. Each member will receive one reminder approximately two weeks before their membership expires. If that email doesn't trigger a renewal, the member will receive a second email two weeks after their membership has expired.

Finally, the use of PayPal has been expanded to include a subscription model. Members who opt to use the PayPal Subscription option will never need to worry about renewing their membership again as PayPal automatically takes care of the process. A significant number of members have taken advantage of this new feature.

Election

A Board election was held in 2011 as we had four candidates for three available seats. The Election Committee was ably chaired by Pamela Nolf with the support of Wanda Evans and Lisa McKeen. Each step of the election was completed per the requirements set forth in the Constitution. In the end Sam Castleman was replaced by Barbara Frische and Ásta Covert and Kari Pietsch-Wangard retained their seats.

Treasurer's Report [Kari Pietsch-Wangard]

United States Icelandic Horse Congress Inc. Income and Expense Report January through December 2011 Page 1

Income		Expense	
		Breeding Committee Exp.	664.90
Competition Inc.		Competition Comm. Expense	
FEIF World Rankng Comp Fee Inc.	802.70	FEIF World Ranking Comp. fee	1,231.03
Total Competition Inc.	802.70	National Ranking Award Expense	645.82
		Total Competition Comm. Expense	1,876.85
Education Seminar Inc.		Education Comm. Exp.	15.50
2011 KY CC Seminar Inc.	3,252.50	Education Seminar exp.	
Total Education Seminar Inc.	3,252.50	2011 KY Seminar - April	3,230.40
		Total Education Seminar exp.	3,230.40
Evaluation-FEIF fees	270.00	FEIF Evaluation fees	465.59
Interest Income	489.21	Elwell Breeding Award	50.21
Membership Related Income		Membership Related Expenses	
2011 A/M Dinner Inc.	950.00	Annual Meeting Exp.	
Farm Listing		2011 Annual Meeting	
2011 Farm listing	2,054.91	2011 Annual Meeting Dinner exp.	2,826.66
2012 Farm Listing	1,295.09	2011 Annual Meeting exp.	205.26
Total Farm Listing	3,350.00	2011 Annual Meeting Printing ex	83.06
		Total 2011 Annual Meeting	3,114.98
		Total Annual Meeting Exp.	3,114.98
FEIF Conf. Reimbsmt.	2,058.68	FEIF related expenses	
		FEIF Conf. exp.	2,058.68
		FEIF Mbshp fees	2,837.34
		Total FEIF related expenses	4,896.02
Membership Dues		Administration	
2011 Membership Dues		Mbshp. Postage	190.41
2011 Family Membership	4,424.29	Office Exp.	44.84
2011 Individual Membership	9,583.30	Tax. Prep. Services	500.00
2011 Youth memberships	103.68	Total Administration	735.25
Total 2011 Membership Dues	14,111.27		
2012 membership dues		Election exp.	516.52
2012 Family Membership	1,780.58	Insurance	715.00
2012 Individual Mbshp	2,185.60		
2012 Youth Membership	102.36		
Total 2012 membership dues	4,068.54		
Total Membership Dues	18,179.81		

United States Icelandic Horse Congress Inc.
Income and Expense Report
 January through December 2011
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Income		Expense	
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	3,779.34	Graphics	4,000.00
Quarterly back issue sales	80.33	postage for Quarterly	1,958.44
Total Quarterly Inc.	3,859.67	Quarterly Printing	5,435.33
Website Inc.		Total Quarterly Expenses	11,393.77
Website Ad Inc.	1,408.35	Toll Free line	142.45
Total Website Inc.	1,408.35	Website Exp.	193.40
Total Membership Related Income	29,806.51	WorldFengur Exp.	648.71
		Service fees	
Pleasure Rider Program Inc.		Bank Fees	
2011 PRP Program Inc.		Wire fees	23.31
2011 PRP Adult fee	690.21	Bank Fees - Other	-75.00
2011 PRP Jr mbshp fee	59.54	Total Bank Fees	-51.69
Total 2011 PRP Program Inc.	749.75	Total Service fees	-51.69
2012 PRP program Inc.		Total Membership Related Expenses	22,304.41
2012 PRP Adult fee	207.11		
2012 PRP Youth fee	12.00	Pleasure Rider Program Exp.	
Total 2012 PRP program Inc.	219.11	2010 PRP Award expense	727.20
Total Pleasure Rider Program Inc.	968.86	PRP multi year award exp.	742.28
		Total Pleasure Rider Program Exp.	1,469.48
		Promotional Exp.	
USIHC Non-Member fees	836.82	Display booth shipping	335.87
USIHC Non-registration fees	769.47	Equine Affair Exp.	1,664.54
		Other Promotional expenses	537.81
		Promotion Material Printing exp	583.77
		Promotional Advertising	1,145.00
		RC Co-op promo exp.	200.00
		Total Promotional Exp.	4,466.99
		Registry Acct. Expense	
Registry Income		Clerical for registry	4,346.00
Duplicate Registration fees	739.80	Printing & reproduction-Regist.	370.12
Late Stallion Report fees	2,787.50	Reg. Office supplies	7.53
Registration fees	7,526.99	Reg. WorldFengur Sbscrptn exp.	128.29
Transfer fees	2,932.85	Registry Postage	419.50
Total Registry Income	13,987.14	Total Registry Acct. Expense	5,271.44
		WC Team Tryout Expenses	
WC Team Tryout Inc.		WC 2011 Tryout exp.	3,535.65
WC 2011 Team Tryout Inc.	3,535.65	Total WC Team Tryout Expenses	3,535.65
Total WC Team Tryout Inc.	3,535.65		
		World Championship Expenses	
Youth Inc.		WC 2011 Austria Expenses	3,608.02
Youth Cup Tryout Fees	330.00	Total World Championship Expenses	3,608.02
Total Youth Inc.	330.00		
Total Income	55,048.86	Total Expense	46,959.44

Total Income: 8,089.42

Registrar [Ásta Covert]

Annual Report: Icelandic Horses Registered for year 2011

	Domestic Bred Under 12 Months	Imported Under 12 Months	Domestic Bred	Imported from Iceland	Imported from Canada	Imported from other countries	Total Registered	Total Transfers
Mares	26	0	37	16	6	5	90	115
Stallions	27	0	11	2	0	3	43	9
Geldings	0	0	30	14	5	0	49	65
Total 2011	53	0	78	32	11	8	182	189
Total 2010	127	2	37	38	8	9	221	209
	-74	-2	41	-6	3	-1	-39	-20

2011: Total number of horses registered: 182
2011: Total number of horses transferred: 189

Domestic Horses registered: **2709**
 Imported Horses registered: **1707**
 Total number of Icelandic horses registered with the USIHC 12/31/2011: **4416**

Recorded for 2011

Number of Mares Bred in 2010: 134
 Foals born in 2011 already registered: 30
 Microchips registered into WorldFengur: 54

Breeding Committee [Katrin Sheehan]

Flugnir Regional Club held a FEIF breeding evaluation at Winterhorse Park in May. The results can be seen in World Fengur. The track was in good condition and there were no special incidences. We did not have a tool for testicle measurements, which has been purchased since then, so it can be used from now on.

The highest evaluated, domestic bred horse was Timbiltá from Destiny Farms, bred by Pamela Merlo. She will receive the Anne Elwell price for 2011. Conformation: 8.04, Gaits: 8.12, Total: 8.09

A microchip reader has been purchased, which can read all common microchips used in Iceland, Europe and the US.

Barbara Frische judged 66 young horses in 2011 for scores. The breeder award for the best young horse goes to Lori Leo for breeding Kjarval from FourWinds Farm. The owner is Johanna Guðmundsdóttir.

Competition (Sport) Committee [Will Covert]

Sanctioned Shows in 2011

<u>Location</u>	<u>FEIF International Judge(s)</u>
Santa Ynez, CA April 16, 17	Florian Schneider
WC Tryouts May 22-29	Þorgeir Guðlaugsson
Wisconsin May 29, 30	Elisabeth Jansen
Tunbridge, Vt June 18, 19	Hulda Geirsdottir
Wisconsin Sept. 16-18	Halldor Victorsson
*Tunbridge Vt Sept. 23	Þorgeir Guðlaugsson; Halldor Victorsson, Hulda Geirsdottir, Pétur Jökull Hákonarson, Anne Winter
*Tunbridge Vt Sept. 24	Þorgeir Guðlaugsson; Halldor Victorsson, Hulda Geirsdottir, Pétur Jökull Hákonarson, Anne Winter
*Tunbridge Vt Sept. 2	Þorgeir Guðlaugsson; Halldor Victorsson, Hulda Geirsdottir, Pétur Jökull Hákonarson, Anne Winter
Kentucky October 8,9	Pétur Jökull Hákonarson, Einar Grant, Gudmundur Snorri Olason
*Santa Ynez, CA October 21	Florian Schneider, Nicolai Thye, Þorgeir Guðlaugsson, Rune Svendsen, Will Covert,
*Santa Ynez, CA October 22	Florian Schneider, Nicolai Thye, Þorgeir Guðlaugsson, Rune Svendsen, Will Covert,
*Santa Ynez, CA October 23	Florian Schneider, Nicolai Thye, Þorgeir Guðlaugsson, Rune Svendsen, Will Covert,

*FEIF World Ranking competitions

2011 There were a total of 12 Sanctioned shows vs. 10 in 2010

Year End National Ranking 2010			Year End National Ranking 2011		
Award Winners			Award Winners		
Discipline	Rider	Average	Discipline	Rider	Average
T1	Asta Covert	8.65	T1	Asta Covert	8.89
T2	Anne-Marie Martin	7.55	T2	Anne-Marie Martin	7.42
T3	Lucy Nold	7.20	T3	Lucy Nold	7.20
T4			T4	Morgan Venable	5.90
T5	Milena Frische	6.20	T5	Dominic Ng	6.22
T6	Kari Pietsch-Wangard	5.33	T6	Kari Pietsch-Wangard	5.33
T7	Laurie Pristine	5.35	T7	Laurie Pristine	5.20
T8	Rachel Ng	7.15	T8	Rachel Ng	6.90
V1	Asta Covert	7.85	V1	Asta Covert	7.97
V2	Lucy Nold	6.95	V2	Lucy Nold	6.70
V3	Amber Parry	5.90	V3	Dominic Ng	6.20
V5	Berta Glazer	6.00	V5	Ellen Reidy	5.40
V6	Rachel Ng	7.15	V6	Rachel Ng	7.15
F1	Gudmar Petursson	7.03	F1	Gudmar Petursson	7.03
F2	Anne-Marie Martin	5.95	F2	Anne-Marie Martin	5.95

FEIF World Ranking

There were six FEIF World Ranking events in 2011, after those events we now have 15 US riders ranked in the FEIF World Ranking List. This is step forward for the USA!!!!

To view the complete FEIF World Ranking List:

<http://www.feif.org/WorldRanking/tabid/188/Default.aspx>

2011 World Championships

There were four riders representing the US Team,

- ⤴ Anne-Marie Martin riding Húni frá Torfunesi in T2,
- ⤴ Ásta D. Bjarnadóttir-Covert riding Dynjandi frá Dalvík in T1/V1,
- ⤴ Chrissy Seipolt riding Dreki wom Wotnshof in F1
- ⤴ Rachel Ng (Young Rider) riding Kaliber frá Lækjarbotnum in T1/V1.

Team Leader: Doug Smith

The World Championships for Icelandic Horses 2011 took place in Austria, at Islandpferde Reithof Piber in St. Radegund, August 1-7, 2011

To View the complete results:

<http://www.feif.org/Sport/WorldChampionships/WorldChampionships2011/Results/tabid/508/Default.aspx>

*Thank you for supporting the
2011 World Championships Team!*



Wh
D&D

John By Court

Rachel Ng

A. J. Pitt

[Signature]

Education Committee [Sara Lyter]

Held three Gaits & Confirmation clinics across the country---in Washington state with Barbara Frische and Svanhildur Stefansdottir; in Kentucky with Barbara Frische and Gudmar Petersson; and in New York with Barbara Frische and Kristjan Kristjansson

A FEIF Trainer Preparation Course was held at Creekside Farm in GA

A FEIF Level 1 and Level 2 Trainer Course with exam was held at Creekside Farm resulting in three Level 1 trainers and two Level 2 trainers being certified.

Work on developing riding badge program materials is ongoing.

Began developing a webinar in conjunction with the Membership Committee, on how to use World Fengur.

Approved continuing education guidelines for trainers

Pleasure Rider Program [Ellen Wilson]

Patch Winners:

100 Hour -

Anne Vervae
Jackie Alschuler
Kathy Haulbrook
Lori Lessley
Helen Lessley
Linda Eddy
Sandie Weaver

500 Hour -

Ellen Wilson

1000 Hour -

Linda McLaughlin
Jan Gray
Judy Slayton
Lori Birge

2500 Hour -

Cindy Nadler

Regional Total Hour Winners:

Adult Central Mountain

1. Kydee Sheetz (656)
2. Cindy Nadler (538)
3. Amber Parry (395)

Adult East

1. Kathy Haulbrook (309)
2. Ellen Wilson (253)
3. Walter Davis (134)

Adult Western Pacific

1. Alys Culhane (1092)
2. Jan Gray (491)
3. Morgan Venable (472)

Junior Western Pacific

1. Alex Venable (625)

Junior East

1. Caleigh Anderson (624)

Allstars

Nancy Wines-DeWan (451)

Club with the Most Participants: Flugnir

Promotion Committee [Anne Elwell]

Of all of the activities of the Congress, Promotion is one of the most difficult to organize successfully. The limited number of members and horses in all but a few parts of the country make it almost possible for groups of people to get together and engage in even recreational activities with their horses, much less promotional activities. The small demos and exhibitions which are the best vehicle for introducing the breed to people for whom they are ideally suited are difficult when there are only a few people in an area who can get together to practice. Large exhibitions, such as Equine Affair in Ohio, would be impossible to stage without Gudmar Petursson and horses, clients and students. Almost all of us suffer moments of longing for the population of horses and riders that exists in the northeast corner of the US, stretches of Wisconsin and Minnesota and southern California.

In an effort to provide support at a local level Congress purchased several years ago a professional booth that can be shipped to members attending horse expos around the country. It has been extensively used this year, appearing of course at Equine Affairs in Ohio and Massachusetts, but also at the Pennsylvania Expo, where there were demos by the FIRC Regional Club and at a Colorado trade show where it will return this year and in western New York, to name a few locations. It is easily shipped (at Congress expense), easily transported, assembled and disassembled. Whenever the booth goes to an event, Congress members can send written material—brochures, flyers, etc.—about their farms, horses and services for display in the booth. Each event is up on the website events calendar with a contact person to whom materials can be sent for display.

Several years ago we committed some annual matching funds to Regional Clubs participating in promotional activities for advertising and demo expenses. We have never had more than a few Regional Clubs take advantage of these funds each year. All of you in Regional Clubs should check the Policies and Procedures document (Paragraph 21) to see the activities eligible for matching funds and utilize this support.

This year we have seen excellent promotional output in printed forms. We were invited to submit photographs for inclusion in the Yankee Pedlar 2012 Calendar and in addition to becoming “February” Icelandics were selected for the cover. Horse Illustrated selected an article on Icelandics for January 2012 issue and notified us sufficiently in advance that it could be supported by advertising from individual members (reached through the Regional Clubs) as well as Congress as an organization. This was expanded to inclusion in Young Riders magazine, also put out by Horse Illustrated. For all three of these promotions, a member of the Promotion Committee, Juli Cole, gathered photographs from many different individuals around the country and has now begun a portfolio of photographs of Icelandics in various settings and activities in the US so that we can respond immediately to last minute requests from media for excellent Icelandic photographs.

There was an exceptionally impressive Icelandic presence at Equine Affair in Massachusetts this year with a number of NEIHC Regional Club members coming together in shorter day demos as well as the official Breed Demo. The more that these demos are presented and the more experience local members and horses can get in these settings before good audiences, the better the exhibitions will become and the more pleasure the participants have putting them on.

Quarterly Committee [Nancy Marie Brown & Judy Strehler]

In 2011, the fifteen-or-so members of the Quarterly Committee produced four issues of The Icelandic Horse Quarterly. Each issue was 52 pages long, with a color cover and a total of 40 feature articles and numerous news items written and illustrated by committee members and other USIHC members.

Topics covered all facets of the Icelandic horse world, including: clinics and seminars, teacher and trainer profiles, training and riding techniques and resources, competition, the welfare of the horse, pleasure riding, breeding, the new USIHC website, USIHC and FEIF announcements, and members' experiences. In addition to its ongoing commitments to showing the versatility of the Icelandic horse and to emphasizing the welfare of the horse, the committee has especially tried this year to include more how-to articles. The committee continues its efforts to present "best practices" in text and photographs.

In 2012, the committee plans to increase the magazine's coverage of youth activities; to begin profiling breeders in conjunction with the Anne Elwell Award; to begin printing articles by non-American experts in the Icelandic horse world; and to increase our advertising pages.

The four 2011 issues were released electronically as PDF files and posted by the USIHC webmaster on www.icelandics.org on approximately Feb. 15, May 15, August 15, and November 15, and mailed approximately two weeks later. Design costs of \$1000 per issue included both the electronic (full color) and the print (black-and-white with color cover) editions. Costs for printing were just over \$1500 per issue for 500 copies; of these up to 430 were mailed directly to members, 30 were given to the Membership Committee for Welcome Packets for new members, and the remainder given to the Promotion Committee for promotional use. Postage (by the most economical bulk mail method) and handling totalled roughly \$500 per issue. Copies to our FEIF colleagues were sent electronically beginning in 2012.

In 2011, in cooperation with the Promotion Committee and the Website Committee, we developed an easy way for members who sell or give away a horse to introduce the new owners to the USIHC by sending them a free copy of the Quarterly. Although the form has been up on the web for several months, it has not been much used; we hope to increase awareness of this opportunity in 2012.

In 2010, the Quarterly Committee partnered with the Education Committee and the Website Committee to begin putting educational articles from back issues of the magazine up on the web separately to make the information more readily accessible. We hope to continue with this program in 2012.

A new initiative for 2012 is to work with the Regional Clubs Committee to find a cost-effective way to get one issue of the Quarterly per year into the hands of Regional Club members who are not USIHC members. In addition to encouraging them to join, we hope this effort will improve communication with the club and promote the USIHC.

Web Committee [Doug Smith]

Membership

A variety of changes were made to the way membership data is presented on the public and private pages of the website to reflect the change to the membership expiration model and the new PayPal subscription service.

Pleasure Rider Program

Significant changes were made to support the removal of the PRP participation fee. Further administrative changes will likely be necessary to provide the PRP Committee Chair with the necessary information to manage and audit the submitted hour logs.

Email

The various official email addresses (officers, committee chairs, and committee lists) were modified to include a “tag” in the subject of each message to make the messages easier to see.

[As a reminder... all committee email messages are archived. Any member of any committee may login to the website and search or browse the archive.]

Miscellaneous

A great many general updates have been made to the website over the course of the year.

Members and Regional Clubs are reminded they may submit news and calendar items at any time. For calendar items please submit the start and end date of the event, a title for the event, and any description (including a contact for more information).

Youth Committee [Laurie Prestine]

Feb, March & April:

Worked on updating and improving the FEIF Youth Cup (FYC) try-out rules and procedures.

May:

Posted new try-out rules and applications on the USIHC website.

Summary of improvements:

- ⤴ Videos allowed for national ranking
- ⤴ Scores only option added
- ⤴ Timeline of try-out videos June 1 – Dec 1
- ⤴ Dec 1 deadline for submission for riders, Country Leader (CL) and Team Leader (TL)
- ⤴ January 18th team announcement

June:

Promoted FEIF Youth Camp in Scotland. We did not have any applicants.

July:

FEIF Youth Camp

August:

Selected Þorgeir Guðlaugsson to judge the FEIF Youth Cup try-out videos

September:

Planned FEIF Youth Cup team training option in Germany

December:

Organized FEIF Youth Cup rider, Country Leader & Team Leader applications

January 2012:

Announced FEIF Youth Cup Team

Riders: Quinn Thomashow, Madison Prestine, Ayla Green

Country Leader: Jasmine Ho

Team Leader: Perry Ostrow