

USIHC - BOD 01/16/09 MEETING MINUTES
7:00 p.m. Pacific @ Plaza Suites Hotel, Santa Clara CA

Board Members:

Present: **Bernie, Kari, Doug, Karen, Susan, Laura, Ásta**
Excused: **None**

Observers:

Kathy Lockerbie, Will Covert, Stina Sigurbjornsson, Gayle Smith

Meeting called to order at 7:04PM Pacific.

Old Business

- **Board Seat Vacancies & Promotion Committee Chair (Bernie)**
The Board concluded past promotion efforts have not been completely successful because there has never been an adequate description of the charter of the Promotion Committee. Discussion of the interested candidates was tabled in favor of preparing a “job description” for the next meeting. Susan to start on a draft for email discussion before the February meeting.
- **Screening of international USIHC membership applications (Doug)**
Doug will contact all active members with foreign addresses via email to confirm they meet the current requirement of US Citizenship.
- **Web site message on trainer qualifications (Bernie)**
Bernie presented an update on the status of this project. Sara Lyter and Alex Pregitzer are still finalizing the details of the FT portion of the document.
- **Downloadable promotion materials (Doug)**
Doug presented a quote for printing the one-page version of the Iceland Breeders Association brochure. Assuming a quantity of 10,000 copies they can be produced for \$0.19/copy. The printer is also able to add a “sponsor” logo to the back of each brochure for a setup-fee of \$150. Doug to solicit sponsorship among the farms and regional clubs. Doug will report back with a tally of sponsored copies at the February meeting – unless the 10,000 copy target is reached in which case he will place an order with the printer.
- **Youth Camp Agenda, Pricing, and Exchange Rate Issues (Laura)**
The day-by-day agenda for the Camp is set with the understanding some adjustment may be necessary as venues are booked. The Camp agenda currently includes and will continue to include all events presented to the Board for approval with the preliminary budget. The Board ratified its decision to price the Camp at \$800/camper. The Board reaffirmed its commitment to Barb that the Board will protect her from any exchange rate fluctuations. The deadline for Camp applications from the US is planned for February 28th. The Youth committee continues to refine the application form and process.
- **Sanctioned show reimbursement procedure (Ásta)**
After some discussion of the status of sanctioned competitions in the States, Doug moved that the reimbursement policy for sanctioned shows be abolished. Ásta seconded the motion which carried on a unanimous vote. At Will Covert’s request, as Sport Leader, the Eastern Seaboard Show from October 2008 shall be eligible for reimbursement under the former policy until April 1, 2009. If the post-show packet is not received and accepted by the Sport Leader by April 1,

2009 the judge travel expenses shall not be reimbursed. Will also requested and received Board approval to reimburse judge travel expense to the \$1,000 limit for the October Kentucky show.

- **Youth Fund Committee Update (Laura)**
The committee shall consist of Laura, Kari, and Susan Milloy. They have not yet met to begin formulation of plans for the Youth Fund. Further update is expected for the February meeting.
- **KY Sanctioned Show Results (Bernie, Doug)**
Bernie drafted a letter, which the Board approved. The letter, including a copy of the revised results, was mailed to 32 of the 38 participants. Bernie will follow up with the show organizers to obtain addresses for the remaining six participants. Doug shall post the revised results on the web site.
- **Congress “branded” clothing (Kari)**
Kari presented a summary of her experience with Juli Cole’s suggested vendor for the Congress branded clothing. She and Bernie modeled a sweatshirt and hat produced as test articles. After a brief discussion, the Board decided to direct Doug to create a web page to assist members, farms, and regional clubs in ordering clothing with the USIHC logo. An announcement of the page will be made in the June issue of the *Quarterly*. The Congress will not receive any financial benefit from the sale of branded clothing. It also will have no responsibility for the collection of sales tax or warehousing any inventory. The Board believes the marketing benefit is sufficient to move forward with this vendor.

New Business

- **Anne Elwell Breeding Award (Bernie)**
The Board approved the new award plaque and “iceberg” with thanks to Will Covert for making it come together so quickly. The concept of the award will be announced at the annual meeting. Formal presentation of the first winner to take place at the awards dinner.
- **Approval of Doug as Breeding Committee Liaison (Katrin)**
Approved without objection.
- **New Conference Call Provider (Doug)**
The Board decided to adopt the new service (FreeConferenceCall) without the toll-free option. This will reduce our conference call expenses to \$0.00. The regional club observers will have the option to listen on a toll line or listen to a recording of the Board meeting on the USIHC web site at any time before the next meeting.

The dial-in number and PIN to activate calls will be made available to all committee chairs for their use.

- **Policies Document (Doug)**
An extensive overhaul of the document was discussed. Doug will circulate the revised document on the Board email list. Once the revisions are approved, the document will be published on the web site with reference to the date of this Board meeting.
- **Board of Trustees Statement of Expectations (Doug)**
This item was reset for the February meeting.
- **Stallion Book Listing Policy (Doug)**
Each farm listing includes an unlimited number of stallion book entries.

- **Are intern judges required to be current members of the USIHC? (Doug/Alex)**
Intern judges must be active members of the Congress to receive email messages on the intern judges' mailing list. The intern judges list will be handled like all committee lists.
- **Approval of Breeding Seminar & Evaluations (Katrin)**
The Board approved the following breeding events to be held at Creekside Farm.
May 28 – Breeding seminar with Barbara Frische
May 29-31 – Breeding evaluation (Barbara Frische and Herdis Reynisdottir)
May 29 – Young horse evaluation.

The Board unanimously voted to delete the rule requiring a regional club host breeding evaluations. This restriction has not been placed on any other sanctioned event and it was deemed an unfair restriction to place on breeding evaluations.

- **New Fee Schedule for Registry – Non-member fees (Doug)**
A \$25.00 fee will be added to all paid Registry transactions if at least one party of the transaction is not an active USIHC member. The fee shall be waived if the Registry transaction is accompanied by an application for Congress membership. Proposed (Doug). Seconded (Laura). Adopted unanimously.

The Board directs Doug and Ásta to investigate using PayPal for Registry transactions. The implementation would be similar to the process used by UC Davis to pay for DNA processing. The Registry fees would be pre-paid via the USIHC web site and PayPal. A printed receipt for the PayPal transaction would be included with the required documentation sent to the Registrar in lieu of a check.

- **Currency Requirements for Intern Judges (Doug)**
This item was reset for the February meeting.
- **Replacement Promotional Booth (Doug)**
This item was reset for the February meeting.
- ***Quarterly* “mining” for web site content (Bernie)**
In furtherance of our mission to provide educational materials, Alex Pregitzer will review past issues of the *Quarterly* for articles that are educational in nature. These articles will be scanned and made generally available on the Congress web site.

The public portion of the meeting adjourned at 9:45PM Pacific at which time the Board asked the observers to leave the room and entered Executive session.

- **Kathy Lockerbie appointed to Kathy Love’s vacant Board seat.**
Proposed (Doug), Seconded (Laura), Approved (unanimous)

Executive session adjourned at 10:05PM Pacific.