



# Board Conference Call Minutes

## November 16, 2017 8:00PM (Eastern)

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### BOARD MEMBERS

#### Present:

Will Covert, Kari Pietsch-Wangard, Linda Templeton, Leslie Chambers, Jess Haynsworth, Lori Cretny, Alex Dannenmann, Andrea Barber, Em Potts

### OBSERVERS

Sverrir Bjartmarz

### MEETING CALLED TO ORDER [WILL COVERT 8:01EST]

### SECRETARY'S REPORT

The USIHC lists 660 members in 472 households as of November 17, 2017.

### TREASURER'S REPORT (KARI PIETSCH-WANGARD)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

<u>Combined bank account balances as of 10/31/17:</u>	\$122,061.99
<u>Unrestricted funds as of 10/31/17:</u>	\$109,601.49
<u>Net increase (decrease) from 9/30/17:</u>	<b>(\$2,907.80)</b>
<u>Net YTD increase (decrease):</u>	<b>(\$14,742.87)</b>

### STANDING COMMITTEE REPORTS

#### • **Affiliated Clubs (Leslie Chambers chair)**

##### **Regional Club Clinic Support - Policy #31, 2017 (updated 11/12/17)**

The USIHC has budgeted funds to support clinics held by USIHC regional clubs for the calendar year 2017 subject to the eligibility requirements below.

#### **Eligibility:**

1. The events must be open to the public to either participate, or audit.
2. The event details must be submitted to both the Regional Club Committee Chair ([regional\\_clubs@...](#)) and the USIHC Secretary ([calendar@...](#)) for inclusion in the USIHC Calendar of Events no later than 1 month (30 days) before the event. (The club hosting the event must be in good standing with the USIHC at the time of event submission for inclusion on Event calendar.)

3. Each club will be eligible for two \$500 grants in 2017. (No more than two grants/club will be approved. Each at a maximum of \$500.)
4. The club hosting the event must be in good standing with the USIHC at the time of the event.
5. The event must be approved as successfully completed by the Regional Club Committee Chair.
6. Once the event has been approved as successfully completed payment will be issued to the Regional Club by the USIHC Treasurer.

### **Summary of 2017 Clinics:**

Ten Regional Clubs held 17 clinics which were supported by Policy #31 funding in 2017. The USIHC paid out \$8500 of the \$12000 budgeted for this program. There have been only positive responses from the Regional Clubs whose members have benefited from this educational initiative.

Club	Clinic #1	Clinic #2
Alaska IHC	May 27-29 Steinar Sigurbjornsson Wasilla, AK	June 23-25 Trausti Gudmundsson Wasilla, AK
California IA		
Cascade IHC		
Flugnir IHC	May 26-28 Sport Comp/Pleasure Proctor, MN	
Frida IRC	Nicole K May 19-21 Middleburg, VA	Sept 16-17 G. Petursson Middleburg, VA
Glitfaxa	Carla Bauchmueller September 30th Fairfield, CA	
Hestafolk	March 25/26 Freya Sturm Bellingham, WA	May 6-8 Freya Sturm Bellingham, WA
Klettafjalla IHC	April 22-23 Coralie Denmeade Oakley, Utah	June 17-18 Ulla Hudson Brighton, CO
Kraftur		
NEIHC	April 21-23 Alex Dannenmann Hudson, NY	June 2-4 Alex Pregitzer Granby, CT
NWIHC	June 23/24 Anrnar Sigurdarson Trout Lake WA	Sept 30 to Oct 1 Mandy Pretty Ellensburg, WA
Saint Skutla	June 17-18 Terral Hill	

IHC	Mendon, NY	
Sirius Ohio Kentucky IHC		
Toppur IHC	April 21-23 Gudnumdar S. Irish Run Farms Des Moines IA	Nov. 10-12 Carrie Lyons-Brandt East Peru, IA

• **Breeding Committee (Kydee Sheetz chair, Kari Pietsch-Wangard liaison)**

Breeding Committee Update Info...

1. Breeding Evaluations

- a. Lettleiki—judges are set and confirmed as per the October 24, 2017 email
- b. Harmony—judges are still “in flux” for this event. Johannes Hoyos would really love to come, but he’s already busy that weekend. I’m now approaching another dual-certified judge on our list Jens Freuchtenschneider. He’s excellent and well respected in both breeding and sport. In addition, he is highly qualified for Young Horse Linear Descriptions which people might find helpful. I’m waiting to hear back from the Icelandic Breeding Leader regarding our requested Icelandic judge as well. I sent him another reminder recently.

2. Young Horse Linear Descriptions

- a. I haven’t heard from anyone on the Breeding Committee who is interested in trying to combine use of judges already brought to the US for something else for Young Horse Linear Descriptions. It’s certainly not required, but if people plan this far enough in advance it could save money. Again, totally optional!
- b. Grants—just checking into the group’s interest in applying for grants for this.

3. Finances

- a. Please see the next email regarding funding/grant requests

NOTE: Funding is tabled until the budget process.

Dates and details for the Harmony Evaluation were requested, Kari will be getting information from Kydee.

• **Education (Alex Dannenmann chair)**

Informing members about the upcoming nomination for the FEIF trainer/instructor of the year and the nomination process.

• **Leisure (Linda Templeton acting chair)**

The Leisure Committee has voted in favor of continuing the Sea2Shining Sea Challenge in 2018 (July 2018 - July 2019).

S2SS Challenge items currently under discussion and consideration are:

- Hour to mile conversion
- Location and Number of Landmarks

-Awards and Patches  
-2018 Budget

Additional Program Goal for 2018 is to support the Riding Horse Profile now in use by FEIF.

The Leisure Committee is pleased to announce the addition of:

Janet Mulder  
Kevin Draeger  
Virginia Lauridsen  
Sherry Hoover

We are hoping that our new additions bring fresh energy and ideas to the Leisure Committee

- **Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)**

The promotion committee was asked to consider an advertising opportunity in Horse Illustrated (HI), as the Icelandic Horse will be featured. HI was contacted and we are awaiting a response.

However, about 6 years ago +/- USIHC ran 2 ads in conjunction with the article they did about Icelandics and there were no measurable results.

It is the opinion of the committee chair that there is limited return on investment with print ads.

We are waiting on the pricing for new brochures, our contact person has not responded so we will seek another person to investigate.

The replenishment of the original brochures should suffice for awhile.

The committee chair is recommending that we retire the Breed Ambassador Award as there is very little activity. There is a recommendation that the USIHC give the handful of entries this year a T-shirt & gift card. (This is a subject to be discussed further.)

- **Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)**

The quarterly committee reports that all September issues were distributed and none are left. Our December issue is out in 2 weeks, so there will be copies available for promotional events in the spring (Denver Expo, PA Expo, and Equine Affair Ohio).

Based on this, it appears that the print run of 600 copies / quarter is the correct amount to fill our requests through out the year.

- **Sport - (Will Covert chair, Jess Haynsworth liaison)**

The final Sanctioned Show of the year is completed and all 2017 shows are now posted to website and have been added to the National Ranking. The final ranking is on the website here <https://www.icelandics.org/ranking>

- **Youth (Kelly Blough chair, Lori Cretney liaison)**

Applications are out for the FEIF Youth Cup, and the due date for their return is January 12. We have arranged for Þorgeir Guðlaugsson to score the videos, and Laurie Prestine will collect them and transmit them to him. We will advise applicants of the team selections by Feb 28.

We have received one Team Leader application back already, and the applicant's membership status has been confirmed. In past years, USIHC has offered a stipend for travel of \$1000 for country and team leaders. Is the Board willing to offer this again? Please consider and let me know. I am not sure how much is available in Youth Funds to do this, or where the funding came from in past years.

## **AD HOC COMMITTEE REPORTS**

### **BLOOD PROFILE PROJECT [ANDREA BARBER]**

**Blood Profile Project – November, 201**    *Submitted by Andrea Barber*

Exciting news – the project is completed! I have received the final report and associated data. I will work with Bettina to tweak it a little more before we send all to the Quarterly for publication. Due to the importance of these results, with the board's agreement, I also feel that as soon as they are ready they should also be published on the USIHC website.

Bettina is working on the final accounting with the financial staff at Cornell – and I should have that soon. However, it seems that the generous donations received have more than funded the program (the USIHC's original \$5,000 was also never touched) resulting in a surplus. Unlike the USIHC's contribution which can be returned to the organization if unused, these donated funds cannot be returned so Bettina had the following idea for their use which I support:

The researchers plan to submit the results of the study to an academic journal. There are two main types of academic journals – open access and conventional non-open access. In the open type, the individuals submitting pay a fee and then the publication itself is able to be accessed by anyone without charge (usually online). In conventional non-open access, papers are free to submit, but then they are only available to those willing to pay a fee for a subscription to the journal. Usually other academics are the only ones that subscribe to these journals because they are pricey and very subject matter specific.

For this paper they are choosing an open-access journal. This is excellent news for us as it would mean the paper would be available to owners and veterinarians all over the world free of charge. So what we would like to propose is that the surplus donations go towards the cost of getting the paper published – and that we even use some of the original \$5,000 given by the USIHC if need be. I unfortunately don't have all the costs yet (Bettina is traveling) – but I would at least like to get the board's approval to continue down this path so that we might be able to approve the costs by e-mail and not have to into the next budget year. We were so lucky to have so much generous financial support for this project that I think this is a way we can use those funds – and perhaps a small portion of the original \$14,000 that the USIHC budgeted for this project – to expand its impact.

Thank you to all that made this project possible. For me it is a dream come true to have been able to see such an important project for all our horses come to completion.

Andrea will be getting costs in order to put a proposal before the board to support publishing the results in the open-access journal.

## EMAIL VOTING

*Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.*

Board members agree to establish a deadline when requesting an email vote, and every attempt to vote within 48 hours.

## OLD BUSINESS

- Proposal on Proposals [ Jess Haynsworth ]

*Original text proposed by Andrea & Doug was attached to last month's Agenda.*

We so appreciate the amount of work and attention to detail that Andrea put into her proposal. That said, we do feel that it may go the same way as the grant proposal, and cause people to give up on their ideas prematurely. The checklist that Andrea has proposed is very long and may be intimidating. It may cause our members to think that we don't want to hear their ideas unless they are perfect - and this may cause us to miss out on important communication and ideas that could become brilliant proposals. We believe that increased and improved communication with our members will help us to better serve the community. We would like to suggest an alternative use for Andrea's proposal:

Rather than distributing Andrea's checklist to the general membership, we would instead like to send it to every committee chair and ask them to use it to work with any member who approaches them with an idea for a proposal. To the general membership, we would like to present a much simpler checklist, one that that might look like the following:

You've got an idea:

- Contact the appropriate committee chair to discuss your idea.
- Don't know the appropriate committee chair? Contact any Board member for direction.

You and the committee chair agree on brief description of idea to take to committee:

- Committee decides whether idea should become a proposal.

You have enough support from committee to form a proposal:

Proposal should include:

1. Name of person responsible for proposal oversight
2. How does proposal benefit to the Icelandic Horse Community
3. Timeline
4. Budget

Committee requests Proposal to be included on next BOD meeting:

- BOD will approve, send back to committee for revision or reject proposal.

We would also like to release a statement to the general membership stating that we want to hear their ideas, and that if they are unable to connect with a committee chair, or uncertain which committee might be the best fit for their idea, they are welcome to contact one of us and we will put them in touch with the appropriate committee chair. Such a statement could be released on Facebook as well as in the Quarterly and on our website, and could include links to contact information for committee chairs and to the BOD. Jess volunteers to handle the distribution of such a statement, once the wording has been approved by the BOD.

Such a statement might best be released annually, so that new members are sure to see it. A lot of information is available on our website for those who know where to look, but we might have better luck with reaching more people if we release more announcements and statements with greater regularity in multiple locations.

Jess will prepare a formal proposal and sample submission form for the Board to vote on by email.

- General Policy for WC Horse Support [Will Covert / Kydee Sheetz]
- WC Team leader designation (future) [Will Covert / Kydee Sheetz]

## **New Business**

- Follow up on the web page updates that Doug initiated (by committee)

The Board decided to table this until our new webmaster and board member, Emily is up to speed.

- Review of current committee responsibilities prior to the new year

The Board decided to solicit from each committee chair, what they perceive their roles and responsibilities are. Linda will email each chair requesting feed back. This will be compiled and compared with Board perceptions to create good working guidelines for each committee. This will be complete prior to the Denver meeting.

- Agenda for Denver meeting

It was agreed to use a similar format to last year's annual meeting.

- Budget process 2018

Kari sent the Board a budget worksheet for 2018, reflecting the 'must haves' from discretionary items. The Board will work to submit budgets to Kari before year end.

- Book Offer from Sigurjón Bjarnason

We at Bókstafur, Iceland would like to make your organization a special holiday offer on HESTAR. (see following page)

An autographed book: 60 Eur

A book without autography: 50 Eur

Please note that the author autographs books with a drawing of a horse.

The Board voted to decline the generous book offer due to time lines and administration issues.

## Hestar - Horses

by Pétur Beihems

Hestar by Pétur Beihems is a masterpiece. An art book that contains about a hundred drawings and paintings by this experienced and talented horse breeder and artist. The pictures come from various parts of his long standing career. By each picture is a text by the author in Icelandic, English and German. The book has gotten good reviews, among other places in Iceland Review.



<http://icelandreview.com/staff/reviews/2016/11/28/painter-herding-his-horses>



Pétur Beihems was born in Hamburg, Germany in 1937. After his arts education in Hamburg and Berlin he moved to Iceland. There he has worked as a graphic designer and a teacher at the Icelandic Academy of the arts, along with practicing his art and horse farming. His work as a horse tamer, a specialist in all things concerning the Icelandic horse and an artist is well known internationally.

Hestar is a limited edition but is available through an order form on the website at the publisher, Bokstafur. Pajjed through PayPal. ([www.bokstafur.is](http://www.bokstafur.is))



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- Reimbursement request from Katrin Taylor-Sheehan for WC; receipt was submitted to Kari

Dear Kari,

*We would like to ask the board to consider paying an additional Euro 500 toward the team expenses out of the accrued WC funds, that are held by USIHC. The money was used to power two of our three team campers. We used the campers for cooking, charging our cellphones and iPads and for our daily meetings and all the social gatherings over the day. The official invoice, which we paid for out of personal funds at the time required, is attached.*

*We would appreciate the board's support, since all of us have had enormous expenses plus the whole team chipped in to help Ayla with transportation, food and clothing.*

Thank you,  
Kat Taylor-Sheehan  
Team Leader USA, WC2017

The Board voted unanimously to reimburse Katrin Taylor-Sheehan for this expenditure.

**THERE WILL BE NO BOARD CALL IN DECEMBER, THE NEXT MEETING WILL BE THE JANUARY 13<sup>TH</sup> MEETING IN DENVER.**

**MEETING ADJOURNED 9:45 EST**

**EXECUTIVE SESSION**



### USIHC General Membership Funds

9/30/17		10/31/17
\$ 1,369.51	Checking	\$ 2,648.65
\$ 113,324.45	Money Market	\$ 109,337.46
\$ 10,241.26	CDs	\$ 10,075.88
\$ 124,935.22	subtotal	\$ 122,061.99
\$ (4,567.17)	Youth Fund	\$ (4,591.74)
\$ (4,000.00)	Judge Scholarship Fund	\$ (4,000.00)
\$ (3,858.76)	World Champ. Team Fund	\$ (3,868.76)
\$ 112,509.29	USIHC Unrestricted Membership Funds	\$ 109,601.49

Net Decrease from 9/30/17

**-\$2,907.80**

11/04/17

**United States Icelandic Horse Congress Inc.**  
**Balance Sheet Standard**  
 As of October 31, 2017

	<u>Oct 31, '17</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Associated Checking acct.	2,648.65
Associated Money Market Acct.	109,337.46
Total Checking/Savings	<u>111,986.11</u>
Other Current Assets	
CD ownd by USIHC mature 10/7/19	2,000.00
CD ownd by USIHC mature 10/7/20	2,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/18	3,075.88
CD-matures 4/13/20	3,000.00
Total CDs for Judge Scholarship ...	<u>6,075.88</u>
Total Other Current Assets	<u>10,075.88</u>
Total Current Assets	<u>122,061.99</u>
<b>TOTAL ASSETS</b>	<b><u>122,061.99</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	4,000.00
Unexpended World Champshp F...	3,868.76
Unexpended Youth Funds	4,591.74
Total Other Current Liabilities	<u>12,460.50</u>
Total Current Liabilities	<u>12,460.50</u>
Total Liabilities	12,460.50
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	27,417.80
Net Income	-14,742.87
Total Equity	<u>109,601.49</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>122,061.99</u></b>

**United States Icelandic Horse Congress Inc.  
Income & Expense Report  
October 2017**

<b>Income</b>		<b>Expense</b>	
<b>Competition Inc.</b>		<b>Competition Comm. Expense</b>	
Sanction Competition fee	150.00	World Championship Expenses	
		WC 2017 Holland Exp.	-93.70
<b>Education-Riding Badge</b>		<b>Funding Programs</b>	
Riding Badge Inc.	120.00	Flagship Funding exp.	
		Flagship Event - Sanction Show	2,000.00
Interest Income	28.69		
<b>Leisure Committee Income</b>			
S2SS income	78.00		
<b>Membership Related Income</b>		<b>Membership Related Expenses</b>	
<b>Membership Dues</b>		<b>Administration</b>	
Family Memberships	817.75	Mbshp. Postage	29.40
Foreign Friend mbshp	133.24		
Individual Memberships	1,874.76	<b>Quarterly Expenses</b>	
Total Membership Dues	2,825.75	Postage for Quarterly	427.25
		Quarterly Printing	2,512.28
		Total Quarterly Expenses	2,939.53
<b>Quarterly Inc.</b>			
Quarterly Adv. Inc.	466.74	<b>Toll Free line</b>	12.95
Total Membership Related Income	3,292.49	Total Membership Related Expenses	2,981.88
<b>Registry Income</b>		<b>Promotional Exp.</b>	
Registration fees	465.32	Promotional postage expenses	78.00
Transfer fees	232.60		
Total Registry Income	697.92	Regional Club Clinic exp	2,000.00
		<b>Registry Expenses</b>	
		Clerical for registry	333.00
USIHC Non-Member fees	24.28		
Total Income	4,391.38	Total Expense	7,299.18

**Net Income/(loss): -2,907.80**

**United States Icelandic Horse Congress Inc.**  
**Income & Expense Report**  
January through October 2017  
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Income		Expense	
<b>Competition Inc.</b>		<b>Competition Comm. Expense</b>	
Sanction Competition fee	525.00	National Ranking Award Expense	634.26
WC Team Tryout Inc.		World Championship Expenses	
WC 2017 Tryout Inc.	518.34	WC 2017 Holland Exp.	3,843.04
Total Competition Inc.	1,043.34	Total Competition Comm. Expense	4,477.30
<b>Education-Riding Badge</b>		<b>Education Seminar exp.</b>	
Riding Badge Inc.	140.00	Judging Seminar exp.	
		2017 Judge Seminar	468.24
<b>Interest Income</b>		<b>Funding Programs</b>	
	199.78	Flagship Funding exp.	
		Flagship Event - Sanction Show	7,000.00
		Grant Funding Expense	1,800.00
		Schooling Show support funding	500.00
		Total Funding Programs	9,300.00
<b>Leisure Committee Income</b>		<b>Leisure Committee Expense</b>	
S2SS income	259.57	Sea2ShiningSea expense	936.23
<b>Membership Related Income</b>		<b>Membership Related Expenses</b>	
		Administration	
		Mbshp. Postage	161.70
		Office/Supplies Exp.	44.11
		Total Administration	205.81
		Annual Meeting Exp.	
Farm Listing	2,475.47	2017 Annual Meeting exp.	2,742.72
<b>Membership Dues</b>		<b>FEIF related expenses</b>	
Family Memberships	5,877.59	FEIF Mbshp fees	1,523.60
Foreign Friend mbshp	133.24		
Individual Memberships	12,320.16	Insurance	715.00
Youth membership	235.76	Quarterly Expenses	
Total Membership Dues	18,566.75	Graphics	3,000.00
		Postage for Quarterly	1,258.02
Quarterly Inc.		Quarterly Printing	7,536.84
Quarterly Adv. Inc.	2,598.95	Total Quarterly Expenses	11,794.86
		Toll Free line	129.50
		Website	330.47
		WorldFengur Exp.	505.00
Total Membership Related Income	23,641.17	Total Membership Related Expenses	17,946.96

**United States Icelandic Horse Congress Inc.**  
**Income & Expense Report**  
January through October 2017  
**Page 2**

<u>Income</u>		<u>Expense</u>	
		Other Expense	-0.10
		Pleasure Rider Program Exp.	171.39
		Promotional Exp.	
		Ambassador award	340.75
		Promotion Material Printing exp	1,009.53
		Promotional Advertising	695.24
		Promotional postage expenses	263.85
		RC Co-op promo exp.	125.00
		Total Promotional Exp.	2,434.37
		Regional Club Clinic exp	8,000.00
Registry Income		Registry Expenses	
Duplicate Registration fees	100.00	Clerical for registry	2,195.00
Late Stallion Report fees	1,081.40	Printing & reproduction-Regist.	439.67
Registration fees	3,205.49	Reg. WorldFengur Sbscrptn exp.	136.00
Transfer fees	2,010.91	Registry Office supplies	92.09
Total Registry Income	6,397.80	Registry Postage	299.78
		Total Registry Expenses	3,162.54
USIHC Non-Member fees	472.40		
<b>Total Income</b>	<b>32,154.06</b>	<b>Total Expense</b>	<b>46,896.93</b>

**Net Income/(Loss) : -14,742.87**