



Board Conference Call Minutes

October 12, 2017 7:00PM (Eastern)

BOARD MEMBERS

Present:

Will Covert, Kari Pietsch-Wangard, Linda Templeton, Leslie Chambers,
Jess Haynsworth, Lori Cretney, Alex Dannenmann

Excused:

Andrea Barber

OBSERVERS

Martina Gates

MEETING CALLED TO ORDER [WILL COVERT 7:05PM]

Secretary's Report (Will covert)

The USIHC lists 664 members in 463 households as of October 10.

Treasurer's Report (Kari Pietsch-Wangard)

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

<u>Combined bank account balances as of 9/30/17:</u>	\$124,935.22
<u>Unrestricted funds as of 9/30/17:</u>	\$112,509.29
<u>Net increase (decrease) since 8/31/17:</u>	(\$1,871.61)

Standing Committee Reports

- Affiliated Clubs (Leslie Chambers chair)

The Affiliated Clubs have nothing to report.

- Breeding Committee (Kydee Sheetz chair, Kari Pietsch-Wangard liaison)

No report received

- Education (Alex Dannenmann chair)

The Education Committee has nothing to report

- Leisure (Linda Templeton acting chair)

The Leisure Committee has nothing to report

- Promotion (Juli Cole chair, Kari Pietch-Wangard liaison)

The Promotion Committee has nothing to report

- Quarterly (Nancy Marie Brown & Nikki Esdorn co-chairs, Leslie Chambers liaison)

The Quarterly Committee is currently finalizing our December 2017 issue. The issue goes to design October 15 and to press on November 1. If Board members or committee chairs have any last minute information they want to share with the membership, please let us know immediately and we will try to slip it in. We will be printing 600 copies of this issue. Extras will be used for new member Welcome Packets and for promotional purposes, as available; we currently have only 20 copies of the September issue left and 10 of June.

I want to take this opportunity to publicly thank outgoing webmaster Doug Smith for the enormous help he has given me and the Quarterly Committee over the years. Doug has been totally in charge of publishing and distributing the eQuarterly to USIHC members and our FEIF contacts. He automated our mailing lists, new member notifications, and Farm List, and designed an online ad submission and payment system for us. He designed and has taken care of updating our Topic Index. He designed and ran the reader survey we did a few years ago. As USIHC secretary, he fact-checked our Contacts lists, USIHC News, and FEIF News sections for every issue. When I ran into a technical problem, no matter how big or small, I could depend on him fixing it within 24 hours. His will be very large shoes for the new webmaster and secretary to fill, as he set a new level of competence for the USIHC in terms of its communication with its members. I am grateful to have had the opportunity to work with and learn from him.

- Sport - (Will Covert chair)

The Triple World Ranking Competition successfully took place last weekend in Kentucky and Alaska held a Sanctioned Show in September after a hiatus. The final Sanctioned show of 2017 will take place this weekend in CA.

Youth (Kelly Blough chair, Lori Cretney liaison)

No report received

AD HOC Committee Reports

- Blood Profile Project [Andrea Barber]

There is nothing new to report on the Blood Profile Project.

Email Voting

Occasionally the Board will address a simple or timely matter via email. By policy any decisions taken on email must be unanimously agreed and confirmed in the next regular meeting.

Old Business

- Proposal on Proposals [Jess Haynsworth]

Original text proposed by Andrea & Doug is attached.

We so appreciate the amount of work and attention to detail that Andrea put into her proposal. That said, we do feel that it may go the same way as the grant proposal, and cause people to give up on their ideas prematurely. The checklist that Andrea has proposed is very long and may be intimidating. It may cause our

members to think that we don't want to hear their ideas unless they are perfect - and this may cause us to miss out on important communication and ideas that could become brilliant proposals. We believe that increased and improved communication with our members will help us to better serve the community. We would like to suggest an alternative use for Andrea's proposal:

Rather than distributing Andrea's checklist to the general membership, we would instead like to send it to every committee chair and ask them to use it to work with any member who approaches them with an idea for a proposal. To the general membership, we would like to present a much simpler checklist, one that that might look like the following:

You've got an idea:

- Contact the appropriate committee chair to discuss your idea.
- Don't know the appropriate committee chair? Contact any Board member for direction.

You and the committee chair agree on brief description of idea to take to committee:

- Committee decides whether idea should become a proposal.

You have enough support from committee to form a proposal:

Proposal should include:

1. Name of person responsible for proposal oversight
2. How does proposal benefit to the Icelandic Horse Community
3. Timeline
4. Budget

Committee requests Proposal to be included on next BOD meeting:

- BOD will approve, send back to committee for revision or reject proposal.

We would also like to release a statement to the general membership stating that we want to hear their ideas, and that if they are unable to connect with a committee chair, or uncertain which committee might be the best fit for their idea, they are welcome to contact one of us and we will put them in touch with the appropriate committee chair. Such a statement could be released on Facebook as well as in the Quarterly and on our website, and could include links to contact information for committee chairs and to the BOD. Jess volunteers to handle the distribution of such a statement, once the wording has been approved by the BOD.

Such a statement might best be released annually, so that new members are sure to see it. A lot of information is available on our website for those who know where to look, but we might have better luck with reaching more people if we release more announcements and statements with greater regularity in multiple

locations.

The Board decided to wait for Andrea to be available for this discussion.

- Renaming Registered Horse [Will Covert]

Another request from Martina to change the farm name on her horse based on a recent rule revision by WorldFengur below:

G5.3.6 The naming of Icelandic horses in WorldFengur.

Horse owners can register a name for their horse in WorldFengur. Horses must be given names before (and cannot be changed after) they are shown at a breeding field test or they compete in an official FEIF competition registered in WorldFengur. The name of a horse can not be changed after they have a registered offspring in WorldFengur.

WorldFengur has confirmed with Àsta that the rule now allows Martina's request for their purposes.

Unanimously Approved with the current \$50 fee and required paperwork

New Business

- Registry Naming Rule [Will Covert]

From Àsta

I would like to recommend the USIHC adopt the WorldFengur naming rule and limit strange names for our registered US born horses. The current name rule is under section 14 in the USIHC Registry rules on our website

<https://www.icelandics.org/RegRules.php#14>

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Horses must be given names before (and cannot be changed after) they are shown at a breeding field test or they compete in an official FEIF competition registered in WorldFengur. The name of a horse can not be

changed after they have a registered offspring in WorldFengur. Horse owners can use the list of horse names in WorldFengur (which includes allowed names) as a reference. If the name they want to use is not in the list, they can apply for it (by national registrars) and if the name is allowed, it is added to the list. Following rules apply for names of Icelandic horses registered in WorldFengur:

- The name must be in accordance with Icelandic naming traditions.*
- The name must be able to take the form of Icelandic declension and/or the name must have gained a tradition in the Icelandic language.*
- The name shall not violate the Icelandic system of grammar and spelling.*
- The name must be masculine for a stallion/gelding and feminine for a mare, neuter names are not allowed.*
- Names consisting entirely of initials are not allowed.*
- Names that have a vulgar or obscene meaning; names considered in poor taste; or names that may be offensive to religious, political or ethnic groups are not allowed.*

Unanimously Approved

The WorldFengur rule will be added as written to the USIHC Registry rules

NEXT MEETING NOVEMBER 16, 2017 AT 8PM (EASTERN).

MEETING ADJOURNED 7:18PM

EXECUTIVE SESSION