

## **USIHC - BOD 09/15/09 MEETING MINUTES**

### **Board Members:**

Present: Doug Smith, Cindy Wescott, Kari Pietsch-Wangard, Ásta Covert, Kathy Lockerbie, Bernie Willis (Left Call at 11:35 Eastern), Susan Peters (Joined Call at 9:45 Eastern), Karen Olson-Fields (Left Call at 10:10 Eastern).

Excused: None

**Observers:** None.

**Meeting Called to Order at 9:01PM (Eastern).**

### **Secretary's Report (Doug Smith)**

1,000 copies of the *Icelandic Horse* brochure were shipped to Cindy Wescott.

<i>Membership Summary (as of 9/12/09)</i>	<b>Households</b>	<b>Members</b>
<b>Individual (Adult)</b>	278 (+2, -38)	278 (+2, -38)
<b>Family</b>	111 (+2, -19)	208 (Adult) (+4, -24) 72 (Junior) (+2, 0)
<b>Junior</b>	8 (0, 0)	8 (0, 0)
<b>Total</b>	<b>397 (+7, -57)</b>	<b>566 (+8, -62)</b>

*The first number following each count is the number of new members or renewals processed since the August 22<sup>nd</sup> meeting. The second number is the difference between last year's membership level as of December 13<sup>th</sup> 2008 and the current membership.*

### **Treasurer's Report (Kari Pietsch-Wangard)**

Checking Account balance as of 8/31/09: \$8,197.84

Money Market account balance (includes Youth fund) as of 7/31/09: \$99,472.37

Combined cash balances: \$107,670.21

*See attached financial statements.*

- A number of expenses relating to the FEIF Youth Camp have not been turned in for reimbursement, including food, the water park outing, western ride and the pizza party. All camper fees have been paid.
- Another fund has been set up on the Balance Sheet. Ann Marie Martin organized a fundraiser at the June CIA Open show and \$710 was raised for the 2010 Youth Cup team riders.
- This year's World Fengur subscription cost for the members of USIHC decreased dramatically. In 2008, the charge was \$1,724.20 and this year the charge was \$593.91; a savings of \$1,130.00. The Registrar's subscription also decreased from \$228.28 in '08 to \$139.06 in '09.
- There is \$1,139.47 in accounts receivable. Half is related to outstanding FEIF conference reimbursements and half related to unpaid *Quarterly* ads.

Kari reports that the one-year certificate of deposit is maturing on September 29<sup>th</sup>. She has a 10-day window to make any changes. Based on the balance of the checking and money-market accounts she advises that we allow the CD to roll over into another one-year term.

Kari received today a preliminary estimate from Barb Riva of the final expenses for the Youth Camp. The estimate reflects the possibility of a small profit from the camp. Kari will work with Barb to make sure all expenses are reflected by the October meeting.

**Registrar's Report (Ásta Covert)**

No report received.

**Standing Committee Reports****Breeding (Katrin Sheehan, Doug Smith liaison)**

No report received.

**Competition (Will Covert, Ásta Covert liaison)**

No report received.

**Education (Alexandra Pregitzer, Bernie Willis liaison)**

*See attached report.*

Bernie reports receiving word today that IPZV is very close to making a final decision with regard to granting us permission to translate their educational materials as discussed in the committee report. There is to be a meeting on September 16<sup>th</sup> in Europe to discuss this topic.

**Pleasure Riding (Karen Olson-Fields)**

No report received.

**Promotion (Cindy Wescott)**

No report received.

**Regional Clubs (Barb Riva, Doug Smith liaison)**

The committee is forming a proposal to streamline the Regional Club renewal process. The committee hopes to have a proposal by the October Board Meeting..

**Quarterly (Judy Strehler, Bernie Willis liaison)**

No report received.

**Web (Doug Smith)**

- The Education Committee's Trainer pages have been formatted and posted.
- PayPal is now an option for individuals to use to pay for registry transactions.
- We've lost two website sponsors – both for reasons beyond the control of the Congress.

**Youth (Susan Peters)**

No report received.

## Working Group Reports

### Debtor Members Working Group (Kari Pietsch-Wangard)

The committee, whose members are all members of the Board and were present on the call, requested a definition of the term “not in good standing” from the Board. Kari observed one of the requirements of a Board a candidate is he is “in good standing.” As the ballots must be prepared, approved, and mailed before the next meeting they asked for an immediate decision.

MOTION (Bernie Willis): Any member more than 60 days in arrears in payment of fees or monies owed to the USIHC is deemed to be not in good standing.

SECOND (Kathy Lockerbie)

VOTE:

For: Doug Smith, Cindy Wescott, Kari Pietsch-Wangard, Ásta Covert, Kathy Lockerbie, Karen Olson-Fields, Bernie Willis

Against: None

Abstain: None

Absent: Susan Peters

Doug is instructed to update the published policies on the website to reflect this definition. He is further instructed to contact the election committee and ask that all candidate names be vetted by the Treasurer before they are placed on the ballot.

### Old Business

- Outstanding Proposals

- Funding for Regional Club Sponsored Breeding Evaluations (Katrin)

**No activity reported.**

- Errors & Omissions Insurance (Kari)

Kari obtained a quote for errors and omissions insurance to for the Board and Registry. The rates for the insurance are a function of the amount of coverage and the Congress’s annual gross income. Based on the 2008 total gross income the rates range from \$681 to \$930 for a year’s coverage. The corresponding levels of coverage range from \$250K to \$1M with a \$1,000 deductible.

MOTION (Doug Smith): The Congress purchase and maintain Errors and Omissions Insurance for the Board and Registry with a \$250K level of coverage and an annual premium not to exceed \$700.

SECOND (Kari Pietsch-Wangard)

VOTE:

For: Doug Smith, Cindy Wescott, Kari Pietsch-Wangard, Ásta Covert, Kathy Lockerbie, Karen Olson-Fields, Bernie Willis

Against: None

Abstain: None

Absent: Susan Peters

- Annual Meeting Speaker (Bernie)

*[NOTE: Susan Peters joined the call during the discussion of this item.]*

The Board discussed several broad options for a keynote speaker for the 2010 annual meeting. It was the general conclusion that the Icelandic Horse is a unique enough breed that having a true expert in the breed speak is more valuable than an individual who, while expert in his field, may not have in depth experience with the Icelandic Horse.

MOTION (Doug Smith): The Board invite Systa Björnsdóttir, State Veterinarian of Iceland, and her husband, Olafur I. Sigurgeirsson, to speak at the 2010 Annual Members Meeting with their cost of travel to the meeting and hotel room and meals during the meeting to be reimbursed and not to exceed \$2,000. Rich Moore, the meeting coordinator, is to charge \$10 to each individual attending the meeting and/or the awards dinner to offset the speakers' expenses.

SECOND (Karen Olson Fields)

VOTE:

For: Doug Smith, Cindy Wescott, Kari Pietsch-Wangard, Ásta Covert,  
Karen Olson-Fields, Bernie Willis, Susan Peters

Against: Kathy Lockerbie

Abstain: None

Absent: None

- Monthly e-Newsletter (Bernie)

The Board brainstormed for ideas to communicate news and events to the membership in a timely manner as an augmentation to the printed magazine. Ideas discussed included the fact that all the current information is already on the website, the idea of a monthly email-based newsletter, and increasing the news reported on the website to a level similar to commercial websites like Hestafrettir or Eidfaxi. The discussion concluded with the observation that we do not have the resources, human or financial, to produce anything that will be substantially better than keeping the information on the website.

- Vermont Judging Seminar Refund Request (Alex Pregitzer)  
One participant had planned to attend the judging seminar and learnt at the airport upon departure that she was not booked on her flight. Participant and airline were not able to find out what the reason was for her not being in the airlines system. There was no reasonable other option to fly to Vermont on time for the seminar and the participant stayed home. Our cancellation policy is clear – no refund. Yet, it is a very frustrating situation for the participant as she had all intentions to attend.

MOTION (Doug Smith): The Board stand behind the published policy not to refund deposits for events and deny this request for a refund.

SECOND (Susan Peters)

COMMENT:

The Board expressed concerns about deviating from its policy of declining to issue refunds in circumstances where a member is unable to attend an event. Events are booked in anticipation of securing sufficient attendees and the Board relies upon the deposits to ensure that the USIHC will not incur a loss. Deposits are clearly described as non-refundable and while the Board understands that personal circumstances may result in a member being unable to attend an event, the Board is concerned about overall fairness to the membership through applying policies consistently and fairly across all members.

VOTE:

For: Doug Smith, Cindy Wescott, Kari Pietsch-Wangard, Ásta Covert,  
Karen Olson-Fields, Bernie Willis, Susan Peters, Kathy Lockerbie

Against: None

Abstain: None

Absent: None

- P-1 Visa Letter Request (Bernie)  
The item has been reset for the October agenda to allow Susan Peters time to contact the immigration law firm for more information regarding their request of the Congress.

*[Note: Karen Olson Fields left the conference call during the discussion of this item.]*

## New Business

- Tiered Pricing for Website Ads (Doug)

The website sponsorship program has turned out to be far more successful than expected. There is one aspect that proves to be a moderate hassle for the sponsors, Treasurer, and Webmaster. The current quarterly payment scheme introduces significant overhead. It would help reduce some of the workload for all involved to provide an incentive for the sponsors to pay for a longer period. I suggest a 10% discount for semi-annual payment and a 20% discount for an annual payment. This amounts to \$60/quarter, \$108/half year, and \$192/year.

MOTION (Doug Smith): The Board authorize the proposed tiered pricing structure for web ads.

SECOND (Kari Pietsch-Wangard)

VOTE:

For: Doug Smith, Cindy Wescott, Kari Pietsch-Wangard, Ásta Covert,  
Bernie Willis, Susan Peters, Kathy Lockerbie

Against: None

Abstain: None

Absent: Karen Olson-Fields

- Culling Committee Membership (Doug)

At what point do we want to cull non-USIHC members from the committee rosters? As of September 1<sup>st</sup>, the following committees are in this situation: Education (1), Quarterly (1), Pleasure Riding (2), and Regional Clubs (5). None of the non-members receive any of the emails sent to the committee mailing lists. They remain on the committee roster on the website with the note their membership has not been paid.

MOTION (Bernie Willis): Any member of a committee who has not renewed his Congress membership by March 1<sup>st</sup> shall be removed from the committee membership and must rejoin each committee once his dues are paid.

SECOND (Kathy Lockerbie)

VOTE:

For: Doug Smith, Cindy Wescott, Kari Pietsch-Wangard, Ásta Covert,  
Bernie Willis, Susan Peters, Kathy Lockerbie

Against: None

Abstain: None

Absent: Karen Olson-Fields

- Annual Youth Camp (Susan)  
Proposal to hold an annual youth camp event starting in 2011. Based on the success of the FEIF Youth Camp at Winterhorse Park, the Youth Committee is interested in hosting an annual, national Youth Camp.

MOTION (Bernie Willis): The Board endorses the exploration of annual or semi-annual national Youth Camps in the United States.

SECOND (Kathy Lockerbie)

VOTE:

For: Doug Smith, Cindy Wescott, Kari Pietsch-Wangard, Ásta Covert,  
Bernie Willis, Susan Peters, Kathy Lockerbie

Against: None

Abstain: None

Absent: Karen Olson-Fields

- 2014 FEIF Youth Cup (Susan)  
Request from FEIF that the United States host the Youth Cup in 2014. The Board is flattered that FEIF has extended this invitation. However, concern exists as to our ability to gather a sufficient number of appropriate horses for the Youth Cup. Further, the Board expressed concern that we have never hosted a national Youth Cup event and that it might be premature to host an international event before we've had a successful national event.

MOTION (Doug Smith): The Board endorses the exploration of annual or semi-annual national Youth Cups in the United States.

SECOND (Bernie Willis)

VOTE:

For: Doug Smith, Cindy Wescott, Kari Pietsch-Wangard, Ásta Covert,  
Bernie Willis, Susan Peters, Kathy Lockerbie

Against: None

Abstain: None

Absent: Karen Olson-Fields

▪ Re-testing of Trainer Level 1 Applicant (Bernie)

One of the participants in the first trainer course passed all of the elements of the examination except for the trail course portion. The examiner at the time indicated she would be comfortable with any FEIF International Judge retesting the applicant in this one element. There is currently no policy for retesting trainer applicants in the United States with regard to either authority to retest nor the time allowed for retesting. The IPZV trainer education program upon which ours is heavily based, allows for retesting with a five-year period. Bernie added this item to the agenda as the applicant in question is scheduled for retesting with Will Covert before our Board's meeting in October. Further, Bernie is related to the applicant and wants to have a recommendation of the Board before the testing occurs.

*[Note: Bernie Willis left the meeting during the discussion of this item. Susan Peters took control of the meeting from the time Bernie left the call.]*

MOTION (Kathy Lockerbie): The Board accepts any FEIF International Judge to retest any Trainer Level 1 applicant until such time as the Education Committee can formulate a formal policy on retesting.

SECOND (Doug Smith)

VOTE:

For: Doug Smith, Cindy Wescott, Kathy Lockerbie

Against: Kari Pietsch-Wangard

Abstain: Ásta Covert, Susan Peters

Absent: Karen Olson-Fields, Bernie Willis

**Meeting Adjourned By Susan Peters at 11:53PM (Eastern).**



09/11/09

# USIHC

## Balance Sheet Standard

As of August 31, 2009

	Aug 31, '09
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Associated Checking acct.	8,197.84
Associated Money Market Acct.	99,472.37
Total Checking/Savings	107,670.21
Other Current Assets	
CDs for Judge Scholarship Fund	
1 yr CD-#2201262884	1,015.25
2 yr CD-#2201262991	2,032.76
4 yr CD-#2201263072	7,140.59
Total CDs for Judge Scholarship Fund	10,188.60
Total Other Current Assets	10,188.60
Total Current Assets	117,858.81
<b>TOTAL ASSETS</b>	<b>117,858.81</b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
2010 Youth Cup Fund-unexpended	710.00
Unexpended Judge Schlshp. Fund	10,000.00
Unexpended Youth Funds	2,222.97
Total Other Current Liabilities	12,932.97
Total Current Liabilities	12,932.97
Total Liabilities	12,932.97
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	-4,559.35
Net Income	12,558.63
Total Equity	104,925.84
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>117,858.81</b>

# USIHC

## Income & Expense Report

### August 2009

<u>Income</u>		<u>Expense</u>	
09 FEIF Youth Camp Income	750.00	09 FEIF Youth Camp Exp.	1,790.18
Education Seminar Inc.			
09 VT Chiropractic Seminar Inc.	100.00		
Total Education Seminar Inc.	100.00		
Interest Income	25.34		
Membership Related Income			
Membership Dues		Membership Related Expenses	
2009 Membership dues		Administration	
09 Family Memberships	190.62	Office Exp.	16.25
09 Individual Memberships	88.39	Total Administration	16.25
Total 2009 Membership dues	279.01		
Total Membership Dues	279.01		
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	400.00	Graphics	1,000.00
Total Quarterly Inc.	400.00	Total Quarterly Expenses	1,000.00
Website Inc.			
Website Ad Inc.	45.05		
Total Website Inc.	45.05	WorldFengur Exp.	593.91
Total Membership Related Income	724.06	Total Membership Related Expenses	1,610.16
Pleasure Rider Program Inc.		Promotional Exp.	
09 PRP Mbshp. Inc.	29.26	Other Promotional expenses	13.46
Total Pleasure Rider Program Inc.	29.26	Total Promotional Exp.	13.46
Registry Income		Registry Acct. Expense	
Late Stallion Report fees	200.00	Clerical for registry	353.00
Registration fees	650.00	Reg. WorldFengur Sbscrptn exp.	139.06
Transfer fees	135.00	Total Registry Acct. Expense	492.06
Total Registry Income	985.00		
USIHC Non-Member fees	75.00		
Total Income	2,688.66	Total Expense	3,905.86
Net Income (loss)		(1,217.20)	

**USIHC**  
**Income and Expense Report**  
January through August 2009

<b>Income</b>		<b>Expense</b>	
09 FEIF Youth Camp Income	25,975.00	09 FEIF Youth Camp Exp.	13,366.03
		Competition Comm. Expense	
		Competition Judge Fee	1,000.00
		National Ranking Award Expense	1,134.95
		Competition Comm. Expense - Other	139.29
		Total Competition Comm. Expense	2,274.24
Education Seminar Inc.		Education Seminar exp.	
09 VT Chiropractic Seminar Inc.	490.00	09 VT Chiropractic Seminar Exp.	500.00
Judging Seminar Inc.		09 VT Judge seminar	2,104.92
09 VT Judge Seminar Inc.	1,995.00	Education Seminar exp. - Other	19.31
Total Judging Seminar Inc.	1,995.00	Total Education Seminar exp.	2,624.23
Education Seminar Inc. - Other	0.00		
Total Education Seminar Inc.	2,485.00		
		Elwell Breeding Award	216.66
Evaluation-FEIF fees (for 2009)	420.00	FEIF Evaluation fees (for 2008)	383.99
Interest Income	341.37		
Membership Related Income		Membership Related Expenses	
Annual Meeting Dinner Inc.	1,260.00	Administration	
Farm Listing		BOD Meeting exp.	240.00
09 Farm Listing	2,695.47	Conference Calls	199.08
Total Farm Listing	2,695.47	Government fee	395.00
		Mbshp. Postage	197.67
Membership Dues		Memorials	61.33
2009 Membership dues		Office Exp.	41.12
09 Family Memberships	4,455.81	Tax. Prep. Services	375.00
09 Individual Memberships	8,712.68	Total Administration	1,509.20
09 Youth Memberships	172.36	Annual Meeting Exp.	
Total 2009 Membership dues	13,340.85	09 Annual Meeting	
International fees		09 Annual Meeting Dinner Exp.	1,388.57
09 International fee	0.45	09 Annual Meeting Printing	156.42
Total International fees	0.45	09 Annual Meeting Room Exp.	788.18
Total Membership Dues	13,341.30	09 Speaker Hotel exp.	98.46
		Total 09 Annual Meeting	2,431.63
FEIF Conf. Reimbsmt.	3,581.50	Total Annual Meeting Exp.	2,431.63
		FEIF related expenses	
		FEIF Conf. exp.	4,190.96
		FEIF Mbshp fees	1,515.40
		Wire fees for FEIF pmts.	40.00
		Total FEIF related expenses	5,746.36
		Quarterly Expenses	
Quarterly Inc.		Graphics	3,000.00
Quarterly Adv. Inc.	2,595.04	postage for Quarterly	988.85
Quarterly back issue sales	45.00	Quarterly Printing	2,710.37
Total Quarterly Inc.	2,640.04	Total Quarterly Expenses	6,699.22
Website Inc.		Service fees	
Stallion Book Inc.		Bank Fees	
09 Stallion Book Listing	0.00	Returned check fees	0.00
Total Stallion Book Inc.	0.00	Bank Fees - Other	-7.00
Website Ad Inc.	874.85	Total Bank Fees	-7.00
Total Website Inc.	874.85	Total Service fees	-7.00
Total Membership Related Income	24,393.16	Website	552.00
		WorldFengur Exp.	593.91

Total Membership Related Expenses 17,525.32

<u>Income</u>		<u>Expense</u>	
Pleasure Rider Program Inc.		Pleasure Rider Program Exp.	
09 PRP Mbshp. Inc.	767.31	08 PRP Award expense	856.21
2010 PRP Mbshp. Inc.	74.57	Total Pleasure Rider Program Exp.	856.21
Total Pleasure Rider Program Inc.	841.88		
		Promotional Expense	
Promotional Income		Display booth shipping	191.33
Brochure Inc.	172.98	Equine Affair Exp.	744.00
Total Promotional Income	172.98	Other Promotional expenses	992.71
		Promotion Material Printing exp	2,498.35
		Total Promotional Exp.	4,426.39
Registry Income		Registry Acct. Expense	
Duplicate Registration fees	500.00	Clerical for registry	3,532.00
Late Stallion Report fees	1,700.00	Printing & reproduction-Regist.	110.82
		Reg. Office supplies	41.12
Registration fees	5,698.25	Reg. WorldFengur Sbscrptn exp.	139.06
Transfer fees	1,710.00	Registry Postage	245.32
Total Registry Income	9,608.25	Total Registry Acct. Expense	4,068.32
USIHC Non-Member fees	475.00	WC Team Tryout Expenses	
USIHC Non-registration fees	155.00	WC 09 Tryout expense	3,959.22
		Total WC Team Tryout Expenses	3,959.22
WC 09 Team Tryout Income	3,110.00		
		World Championship Expenses	
		WC 09 Switzerland exp.	5,665.08
		Total World Championship Expenses	5,665.08
		Youth Exp.	
		Youth Camp	
		Youth Camp Postage	53.32
		Total Youth Camp	53.32
		Total Youth Exp.	53.32
<hr/> Total Income		<hr/> Total Expense	
	67,977.64		55,419.01
Total Income (loss)		12,558.63	

## **USIHC Education Committee report**

### **⇒ Vermont seminars June 2009**

- I am awaiting the boards point of view with regard to one of the participants not being able to attend.

### **⇒ FEIF trainer seminars**

- I brought up to my committee that the USIHC should have more involvement with the trainer seminars (e.g. prerequisites, organizing, materials, possible help funding) and am working with some members on a variety of ideas that we hope to present next month.

### **⇒ English materials for future trainer seminars**

- Sara, Katrin and I worked out a different approach to the translation of the materials for FEIF trainer level 1 than the one initially thought of.
- The original idea was a group of volunteers within FEIF. A group like this will be difficult to coordinate, translation styles very different etc....
- Our concept is based on one person translating who can work more efficiently and faster with the same style throughout the document. The cost will be rather low and will be covered by a small group of sponsors. The time materials would most likely be ready for the next course.
- Future US seminars would be able to work with the material provided and seminar participants would be charged a reasonable fee (e.g. included in the seminar price) for the use of the materials which would go back to the sponsors. The financial risk is with the sponsors.
- We have allowance for the translation, just need the IPZV's official permission to go this route. The IPZV is working with me and very supportive and I hope to have their final answer soon.

### **⇒ list of certified trainers in the US & program description for web site**

- I created the missing introduction for the certification information and trainer listings.
- All items were sent to the education committee for review and Doug was so friendly to edit the wording for me before publishing it on the web site.
- Doug added a new sub page called "Training" . Trainers who have not responded so far can be added as we go.

### **⇒ Calendar of events**

- We have some ideas for a 2010 calendar. I will now get in touch with possible clinicians and hosts.
- I listed a call for ideas for 2010 educational events on the web site, on the forum email list and also posted the same call with my committee. Very few responses so far.