

USIHC – Board Of Directors 08/19/10 MEETING MINUTES

Board Members:

Present: Doug Smith, Sam Castleman, Anne Elwell, Kari Pietsch-Wangard, Sara Lyter, Katrin Sheehan, Kathy Lockerbie

Excused: Ásta Covert, Cindy Wescott

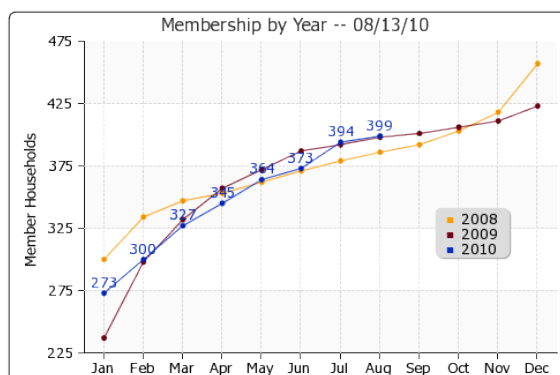
Observers: Juli Cole, Dawn Shaw

Meeting called to order at 9:03PM (Eastern) [Anne Elwell]

Secretary's Report (Doug Smith)

The September issue of the *Quarterly* was posted to the website, announced to those who requested electronic reminders, and emailed to the FEIF member associations. This is the first issue to be delivered to our international friends as an unlocked PDF file.

Membership remains essentially identical to last year's.



Treasurer's Report (Kari Pietsch-Wangard)

Checking Account balance as of 07/31/10: \$3,481.00

Money Market account balance as of 07/31/10: \$105,772.58

Combined cash balances: \$109,253.58

See attached financial statements.

Kari reports that two certificates of deposit will mature around the time of the September meeting. The expected annual interest rates are .35% (one-year) or .65% (two-year) dismal but not significantly different than the current money market account rate (.4%). Based on her recollection that the judge scholarship funds are expected to be held in investments, she will take no action when the CDs mature which will roll them forward for another term.

Kari has received two checks drawn on foreign banks. Our bank assess as 3% handling fee to clear the foreign checks even though the funds are payable in US dollars. Kari sought guidance from the Board regarding the handing of these fees. As the number of such transactions is small, the Board felt it would be acceptable to absorb the processing fees at this time.

Registrar's Report (Ásta Covert)

No report received.

Standing Committee Reports

Breeding (Katrin Sheehan)

No report received.

Competition (Will Covert, Ásta Covert liaison)

The first article and full-page ad for the WC Sponsorship program is in the September issue of the *Quarterly*. The working group is drafting a letter to be sent to targeted corporate sponsors. Another letter will be drafted to send to past sponsors.

Constitutional Review (Kari Pietsch-Wangard)

Nothing to report.

Education (Alexandra Pregitzer, Sara Lyter liaison)

See attached report and spreadsheets.

Membership (Kathy Lockerbie)

No report received.

Pleasure Riding (Karen Olson-Fields, Kathy Lockerbie liaison)

Nothing to report.

Promotion (Cindy Wescott)

No report received.

Regional Clubs (Barb Riva, Cindy Wescott liaison)

At this time the regional club committee has no new business to report. I would, however, like to let the board know that we will need to find a replacement to head up this committee by the end of the year. Our disabled son will be 21 in 2011 and Dan and I will need to take a lot of time to hopefully find and acclimate him to some kind of group home placement. I have asked the members of the committee if anyone would be interested in taking over my position. So far I've had no luck. I will continue to work on that in the next months.

Quarterly (Judy Strehler, Anne Elwell liaison)

No report received.

Web (Doug Smith)

Added the ability to search for members by state – this is only available to Board members and the few others who have “administrative” access to the membership database. This will make it easier to help connect individuals with members in various states. It probably isn't that practical for larger states. If this proves to be really effective, we can add a feature to search within 100- or 200- miles of a given zip code.

We added another web sponsor this month. Thanks Steve & Andrea Barber @ Sand Meadow Farm!

Youth (Sam Castleman)

See attached report.

Old Business

- Report from Breeding Committee on USIHC Procedures for Breeding & Young Horse Evaluations. [Katrin Sheehan]
Katrin reports the Breeding Committee has a draft document ready to submit to the Board and expects to do so before the September meeting.
- Registry Fee Waivers for Rescue Organizations [Katrin Sheehan]
Katrin will take this topic to the Breeding Committee for general discussion independent of any current rescue situations.
- Quarterly Article on the California Icelandic Horse Rescue [Katrin Sheehan]
The circumstances of the California Icelandic Horse rescue situation have become complicated. Katrin reports there is nothing of general interest to the Congress at this time. Should circumstances change, she will inform the Board. For now, there will be no action taken nor any article prepared for publication.

- Free Link Exchange on the Website [Doug Smith]

The web committee discussed this concept. The strong consensus was that we should not take any action to jeopardize our relationship with paid sponsors. There was weak support for creating a links page that would include “sister organizations”. The strongest support was to allow anyone to pay for a link and include links to sister organizations (FEIF, the World Championships, Landsmót, etc.) throughout the site as appropriate.

The Board accepted the report from the Web Committee. No further action will be taken at this time.

New Business

- Non-member fee policy. [Kari Pietsch-Wangard]

Competition rules clearly specify that non-member fees must be collected for each rider who is not a Congress member as of the start of the first class of the show. There is no formal statement of the policy for collection of non-member fees at other Congress events such as educational seminars and breeding evaluations.

Kari will draft proposed language for submission to the September meeting agenda.

- Toll Free Phone Number / Virtual PBX

After a bit of research, the best option for the Congress appears to be eVoice's virtual PBX. The service includes a toll-free number with two extensions (one for general membership and one for the registry), the ability to direct incoming calls to each extension to several different phone numbers, voicemail boxes for each extension, the ability to have voicemail transcripts emailed or sent as SMS messages. The monthly fee is \$12.95 (usage over 300 minutes/month bills at \$0.059/minute). The package starts with a 6-month free trial period.

The Board unanimously agreed to authorize the 6-month trial of this service. Doug and Kari are instructed to make the necessary arrangements.

- Stud Service Auction [Juli Cole]

Juli presented an overview of the concept. The Board asks the Breeding Committee to work with Juli's outline to design a World Championships fundraiser around the stallion service auction concept. Katrin expects to have a recommendation back from the committee by the September meeting.

Meeting adjourned at 10:23PM (Eastern).

The next meeting shall take place via teleconference on September 21st at 9:00PM (Eastern).

USIHC

Income and Expense Report

January through July 2010

Income		Expense	
		Competition Comm. Expense	
		National Ranking Award Expense	609.00
		Total Competition Comm. Expense	609.00
Education Seminar Inc.		Education Seminar exp.	
2010 A/M Education seminar Inc.	320.00	2010 Ed. Seminar at Annual Meet	286.72
Total Education Seminar Inc.	320.00	2010 KY Seminar - July 30	1,105.90
		Total Education Seminar exp.	1,392.62
Evaluation-FEIF fees	465.00	Elwell Breeding Award	65.65
		FEIF Evaluation fees	466.86
Interest Income	330.11		
Membership Related Income		Membership Related Expenses	
2010 A/M Dinner Inc.	1,850.00	Annual Meeting Exp.	
Farm Listing		2010 Annual Meeting	
2010 Farm Listing	1,844.48	2010 Annual Meeting dinner exp	2,040.75
Total Farm Listing	1,844.48	2010 Annual Meeting Room Exp.	615.52
FEIF Conf. Reimbsmt.	4,557.01	Total 2010 Annual Meeting	2,656.27
Membership Dues		Total Annual Meeting Exp.	2,656.27
2010 Membership dues		Administration	
2010 Family Membership	3,253.67	Mbshp. Postage	57.20
2010 Individual Membership	7,270.89	Special Awards Exp.	69.89
2010 Youth memberships	137.05	Total Administration	127.09
2010 Membership dues - Other	260.34		
Total 2010 Membership dues	10,921.95	FEIF related expenses	
International fees	0.00	FEIF Conf. exp.	4,517.02
Total Membership Dues	10,921.95	FEIF Mbshp fees	4,059.28
		Wire fees for FEIF pmts.	60.00
		Total FEIF related expenses	8,636.30
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	1,814.80	Graphics	3,000.00
Total Quarterly Inc.	1,814.80	postage for Quarterly	1,121.59
		Quarterly Printing	2,658.25
		Total Quarterly Expenses	6,779.84
Total Membership Related Income	20,988.24		
Pleasure Rider Program Inc.		Service fees	
2010 PRP Mbshp. Inc.	570.97	Bank Fees	
Total Pleasure Rider Program Inc.	570.97	Wire fees	53.91
		Total Bank Fees	53.91
		Total Service fees	53.91

USIHC
Income and Expense Report
January through July 2010

<u>Income</u>		<u>Expense</u>	
		Website	193.40
		WorldFengur Exp.	<u>607.23</u>
		Total Membership Related Expenses	19,054.04
		Pleasure Rider Program Exp.	
		09 PRP Award expense	<u>758.58</u>
		Total Pleasure Rider Program Exp.	758.58
		Promotional Exp.	
		Display booth shipping	81.70
		Equine Affair Exp.	891.00
		Other Promotional expenses	757.58
		Promotional Advertising	700.00
		RC Co-op promo exp.	<u>120.00</u>
		Total Promotional Exp.	2,550.28
Registry Income		Registry Acct. Expense	
Duplicate Registration fees	146.50	Clerical for registry	2,057.00
Late Stallion Report fees	1,880.80	Reg. Office supplies	6.84
Registration fees	4,405.42	Reg. WorldFengur Sbscrptn exp.	136.27
Transfer fees	<u>1,392.84</u>	Registry Postage	<u>210.15</u>
Total Registry Income	7,825.56	Total Registry Acct. Expense	2,410.26
USIHC Non-Member fees	549.28	Youth Exp.	
USIHC Non-registration fees	150.00	Youth Cup Exp.	
		2010 Youth Cup Exp.	<u>5,513.18</u>
Feif Youth Cup Reimbursement	2,924.52	Total Youth Cup Exp.	5,513.18
		Total Youth Exp.	5,513.18
Total Income	34,123.68	Total Expense	32,820.47
Total Income (Loss):		1,303.21	

USIHC

Income and Expense Report

July 2010

Income		Expense	
Evaluation-FEIF fees	375.00	Education Seminar exp.	
Interest Income	35.92	2010 KY Seminar - July 30	<u>1,105.90</u>
		Total Education Seminar exp.	1,105.90
		Elwell Breeding Award	65.65
Membership Related Income		Membership Related Expenses	
FEIF Conf. Reimbsmt.	693.82	Quarterly Expenses	
Membership Dues		Graphics	<u>1,000.00</u>
2010 Membership dues		Total Quarterly Expenses	<u>1,000.00</u>
2010 Individual Membership	135.00		
2010 Youth memberships	<u>35.00</u>		
Total 2010 Membership dues	<u>170.00</u>		
Total Membership Dues	<u>170.00</u>		
Total Membership Related Income	863.82	Total Membership Related Expenses	1,000.00
Registry Income		Registry Acct. Expense	
Duplicate Registration fees	50.00	Clerical for registry	507.00
Registration fees	1,285.00	Registry Postage	<u>140.20</u>
Transfer fees	<u>345.00</u>	Total Registry Acct. Expense	647.20
Total Registry Income	1,680.00	Promotional Exp.	
		Promotional Advertising	<u>700.00</u>
		Total Promotional Exp.	700.00
		Youth Exp.	
USIHC Non-Member fees	<u>275.00</u>	Youth Cup Exp.	
		2010 Youth Cup Exp.	<u>1,677.78</u>
		Total Youth Cup Exp.	1,677.78
		Total Youth Exp.	1,677.78
Total Income	3,229.74	Total Expense	5,196.53
Total Income (Loss):		<u>(1,966.79)</u>	

08/12/10

USIHC

Balance Sheet Standard

As of July 31, 2010

	Jul 31, '10
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	3,481.00
Associated Money Market Acct.	105,772.58
Total Checking/Savings	109,253.58
Other Current Assets	
CDs for Judge Scholarship Fund	
1 yr CD-#2201262884	1,024.64
2 yr CD-#2201262991	2,077.43
4 yr CD-#2201263072	7,333.16
Total CDs for Judge Scholarship Fund	10,435.23
Total Other Current Assets	10,435.23
Total Current Assets	119,688.81
TOTAL ASSETS	119,688.81
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	10,000.00
Unexpended Youth Funds	3,363.31
Total Other Current Liabilities	13,363.31
Total Current Liabilities	13,363.31
Total Liabilities	13,363.31
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	8,095.73
Net Income	1,303.21
Total Equity	106,325.50
TOTAL LIABILITIES & EQUITY	119,688.81

USIHC Education Committee report

1. USIHC seminar with Barbara Frische and Gudmar Petursson Jul 2010

The July seminar with Gudmar and Barbara went very well. The seminar was very well received by all participants and the clinicians and organization were highly praised.

We ended up with 8 riders and 8 auditors. Some of the auditors stayed all weekend, three audited just for part days or a few hours.

As agreed upon, we calculated a loss to keep the price for this seminar affordable hoping to reach out to many members with this extremely educational concept.

Our total loss is USD 437.44. Attached is an income and expense report.

2. USIHC seminar with Barbara Frische and Birga Wild Oct 2010

The next seminar, same concept, is being planned for October 2010. Location will be Sara Lyters Farm Hulinndalur in North Carolina. Clinicians will be Barbara Frische and Birga Wild.

Anne Elwell indicated that the board is interested to support this seminar concept beyond the initial seminar. I based my calculation for this seminar on more participants and slightly raised the price as we will also have more expenses- Barbaras airline ticket and partial expense for Birgas international ticket. Attached is the calculation for the estimated expenses and a suggested price per person and minimum participant numbers.

3. future USIHC seminars 2011

I contacted a few different trainers to see if we can offer the seminar with Barbara in other locations on the east and west coast for 2011. I think a repeat of a location in the mid west or southern states will also make sense, probably again in KY or in GA or both.

The Education committee needs to discuss other seminar plans for 2011 so that we can publish them early on and thus increase our participation numbers. Besides hoping to offer a variety of seminars which are of interest to anybody, it may make sense to offer another seminar for prospective intern judges, an education for existing intern judges and a trainer education.

4. FEIF trainer course 2011

Creekside Farm/Katrin Sheehan applied with the Education committee to host another FEIF trainer course for 2011 at Creekside Farm in Georgia for level 1 and level 2.

I submitted the email to the committee and will ask for a vote. Creekside fulfills all requirements we have in place since Jan1, 2010.

We have had new USIHC rules in place and are now asking that prospective participants are being asked to either take an introduction seminar or test out for the trainer seminar. The committee is working on a suggestion for the content of the introduction seminar.

Materials for the trainer course level 1 are being translated.

USIHC educational seminar income and expense report KY Jul 31 and Aug 1, 2010

expenses

	USD	remarks
Gudmar Petursson Icelandic Horses clinic fees	\$1,300.00	USD 650 per day
Barbara Frische Creekside Farm clinic fees	\$1,300.00	USD 650 per day
airline ticket Barbara	\$555.90	Delta Airlines, see booking confirmation
meals clinicians	\$164.67	
accomodation and airport transfer Barbara	\$0.00	sponsored by Gudmar Petursson
water, ice...	\$16.87	
office supplies	\$0.00	sponsored by Alex Pregitzer
office, TV, video etc...	\$0.00	sponsored by Gudmar Petursson
Total expense	\$3,337.44	

income

Total income	\$2,900.00	see list of participants
Total income	\$2,900.00	

USIHC loss **-\$437.44**

**USIHC educational seminar
tentative calculation of expenses
NC Oct 2 and 3, 2010**

expenses

Birga Wild clinic fees
Barbara Frische Creekside Farm clinic fees
airline ticket Birga
airline ticket Barbara
meals clinicians
accomodation and airport transfer Birga
accomodation and airport transfer Barbara
water, soft drinks, coffee, tea, ice...
office supplies
office, TV, video etc...

Total expense

**minimum participant number 10 riders and 2 auditors
alternatively min 9 riders and min 5 auditors**

min listed in registration 12 full participants

USD remarks

\$1,200.00 USD 600 per day
\$1,200.00 USD 600 per day
\$500.00 partial cost for international ticket
\$300.00 estimate based on flight cost Aug 9 Expedia
\$200.00 estimate based on last clinic
\$0.00 courtesy of Anne Elwell and Sara Lyter
\$0.00 courtesy of Sara Lyter
\$50.00 estimate
\$50.00 estimate
\$0.00 requested

\$3,500.00

\$3,150.00 total income based on price USD 295 and audit 100

\$3,155.00 total income based on price USD 295 and audit 100

\$3,540.00

Youth Committee Minutes August 16, 2010

Present: Amelie, Laurie & Sam

Introductions of Committee Members

The committee spent a few minutes learning about each other at Sam's request.

Youth Committee Roll Call

A roll call will be done to determine who is still interested in being on this committee. Members will focus on creating regional excitement for youth programs and determining ways the youth committee can be relevant. (Sam)

Regional Club Youth Leaders

All regional club youth leaders will be asked to join the youth committee so that the committee can focus on the interests of regional youth riders. The regional youth leaders will help publicize opportunities and events for young riders. (Sam)

Youth Advisory Board

The youth advisory board will be contacted and asked to elect a representative to the youth committee. This representative will help us determine what interests our youth riders are and what we can do to support them. (Sam)

FEIF Youth Cup

Laurie gave a brief summary of her experience at the 2010 YC in Denmark. Team members Cait, Kevin, Madison and Rachel; Country leader Jasmine; and Team Leader Perry all received high marks for their roles as US ambassadors at the YC. They were all very impressive. Action items:

1. Improve procedure for Youth Cup/Youth Camp application and tryout by defining rules and expectations. Use the WC tryout rules as a guideline.
2. Move up tryout/application date so that riders & leaders can plan properly.
3. Close loopholes in procedure that may be unfair, for example age of try out video. Suggest that video can only be 4 - 6 months old.
4. Send out survey monkey to participants to get feedback. (Laurie)
5. Write a parent's perspective for future riders and families. (Laurie)
6. Send out email to riders asking for an article for Quarterly. (Laurie)
7. Deadline of June 1st, 2011 for all improvements. Publicize Youth Cup in next summer's quarterly.

Youth Clinic at Wiesenhof

Wiesenhof needs our date for this event by end of Sept early Oct. We would like regional club input on school vacation schedules. Ideas discussed:

1. Combine trip to WC and Wiesenhof. The clinic would be the week after the WC in August.

2. Use clinic to build connections for 2012 Youth Cup since both are located in Germany.
3. Publicize this clinic earlier. Wiesenhof website: www.der-wiesenhof.de

Youth committee sub-committees:

Amelie suggested that we form sub-committees based on interest of regional representatives.

1. international events
2. national events
3. PR/Quarterly

Ideas for future events:

National Clinic

Next Conference Call

Tuesday Sept 7 6 p.m. PDT/9 p.m. EDT